WELCOME
Public Product Demonstration

cityKONNEKT
Smart City Technology Platforms

Our Mission Statement:
”Revitalizing your community by fostering personal connections with neighbors and highlighting locally-owned small businesses.“

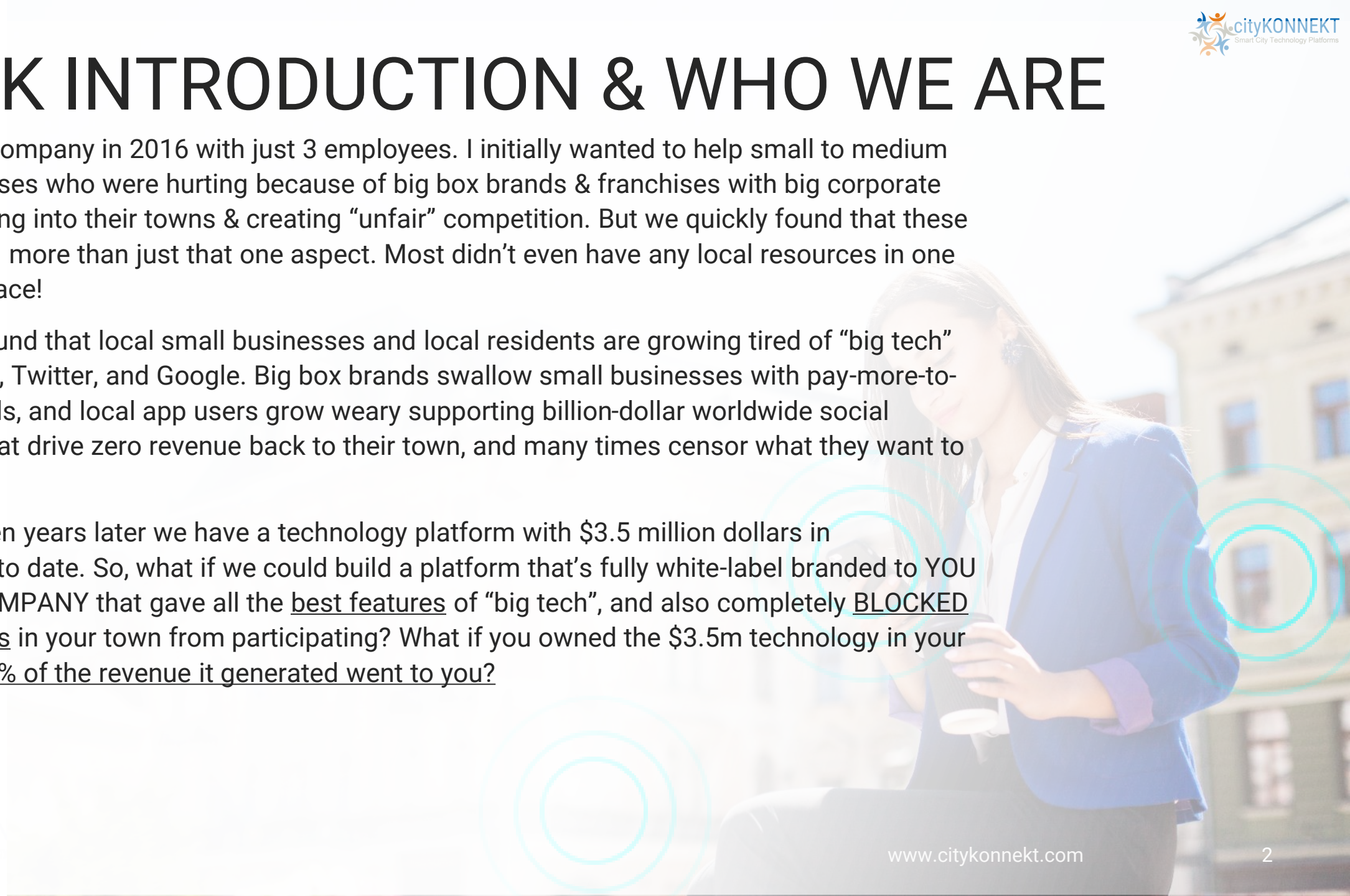
- We will take questions at the end of today’s meeting. Please also use chat box.
- If you have any audio or video issues during today’s meeting;
  - Please turn off other services using your internet bandwidth
  - We will record today’s event in case you must leave early
  - Today’s webinar meeting duration will be 40 – 50 minutes

QUICK INTRODUCTION & WHO WE ARE

I started our company in 2016 with just 3 employees. I initially wanted to help small to medium sized businesses who were hurting because of big box brands & franchises with big corporate budgets moving into their towns & creating “unfair” competition. But we quickly found that these towns needed more than just that one aspect. Most didn’t even have any local resources in one convenient place!

We’ve also found that local small businesses and local residents are growing tired of “big tech” like Facebook, Twitter, and Google. Big box brands swallow small businesses with pay-more-to-play-bigger ads, and local app users grow weary supporting billion-dollar worldwide social companies that drive zero revenue back to their town, and many times censor what they want to say.

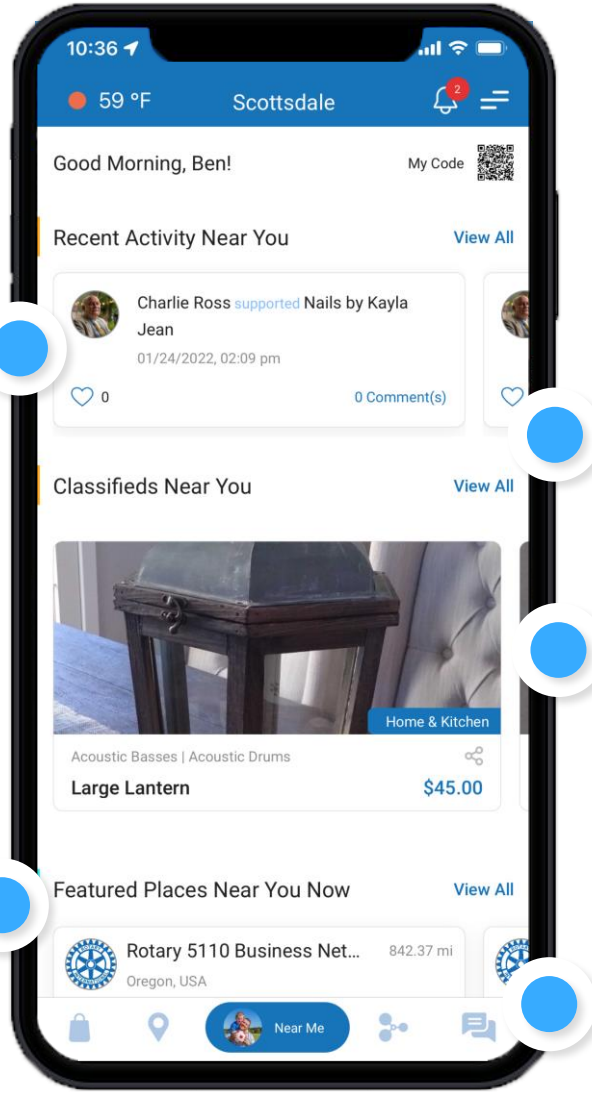
Now just seven years later we have a technology platform with $3.5 million dollars in development to date. So, what if we could build a platform that’s fully white-label branded to YOU and YOUR COMPANY that gave all the best features of “big tech”, and also completely BLOCKED big box brands in your town from participating? What if you owned the $3.5m technology in your town and 100% of the revenue it generated went to you?



facebook

twitter

yelp



Nextdoor

OfferUp

letgo

Facebook Marketplace

ALL-IN-ONE, ONE-STOP-SHOP COMMUNITY MOBILE APP & PUBLICLY DISPLAY WEBSITE PLATFORM FOR ALL LOCAL RESIDENTS & TOURISTS

www.citykonnekt.com

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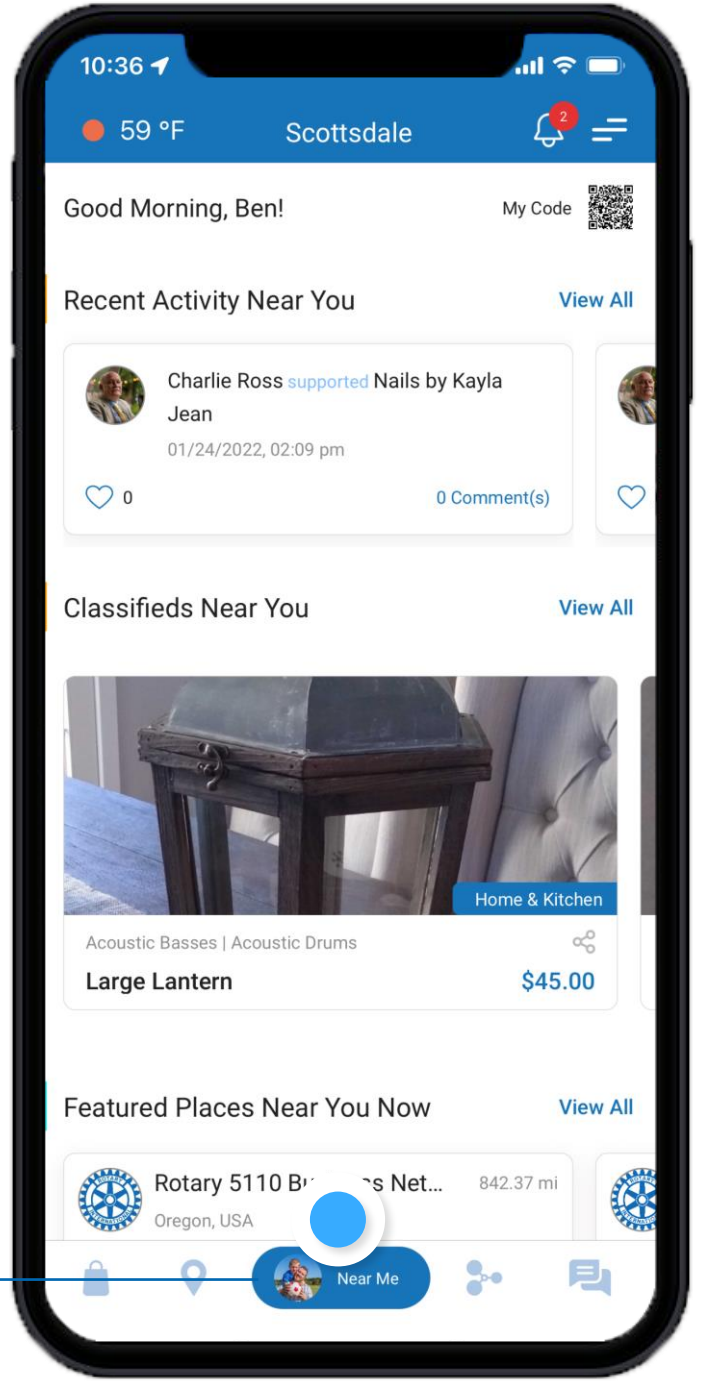
HOME/LANDING SCREEN

All sections of the app platform in one place



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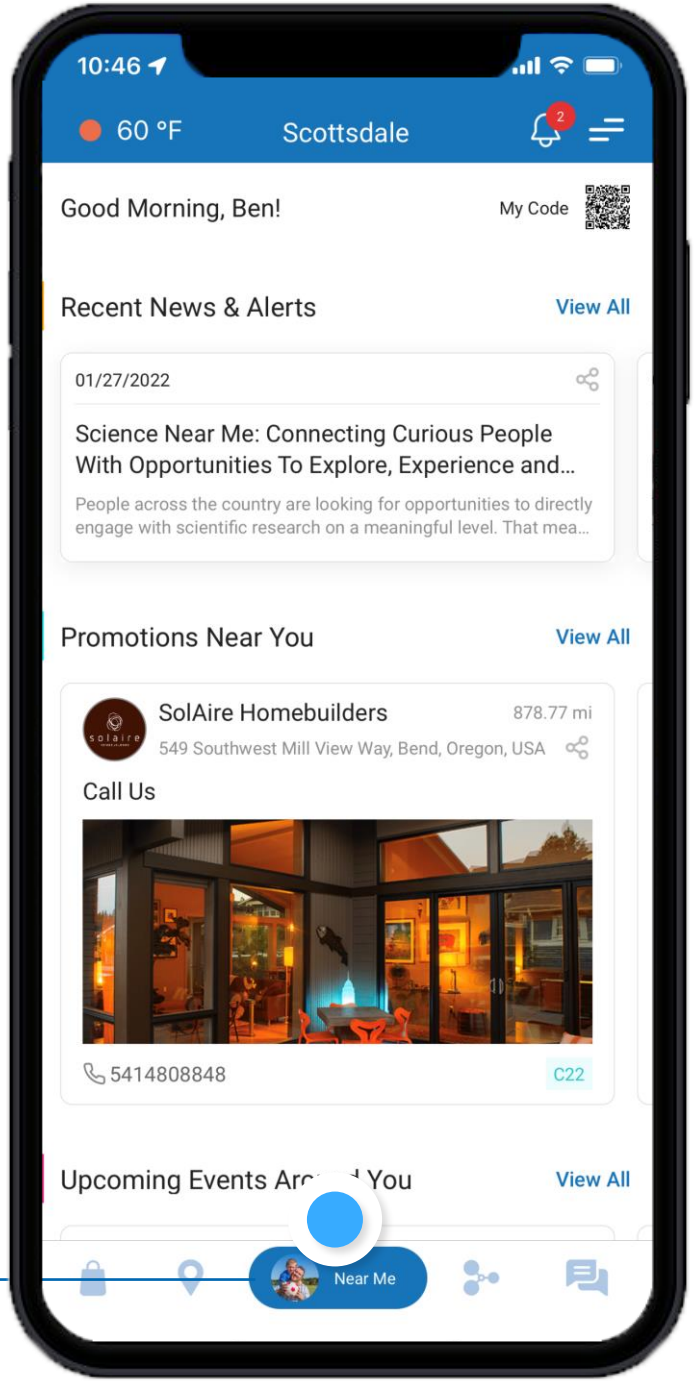

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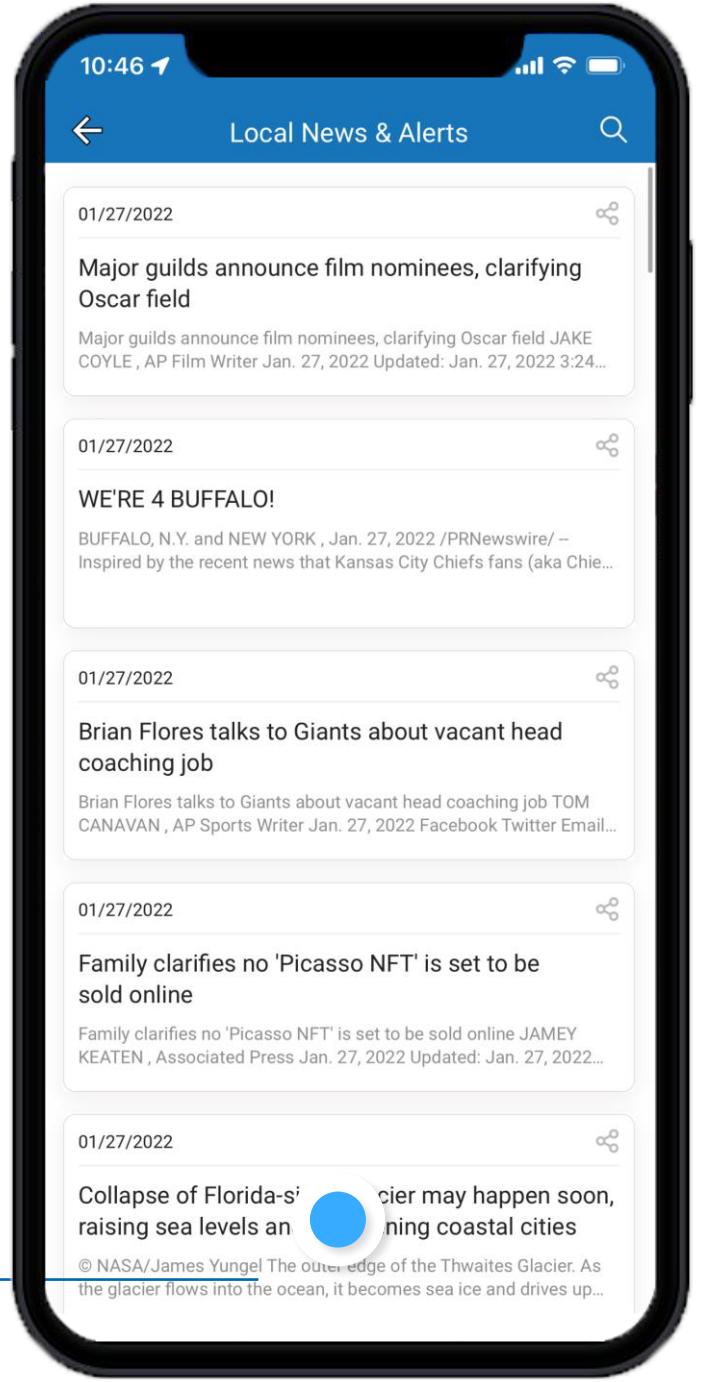

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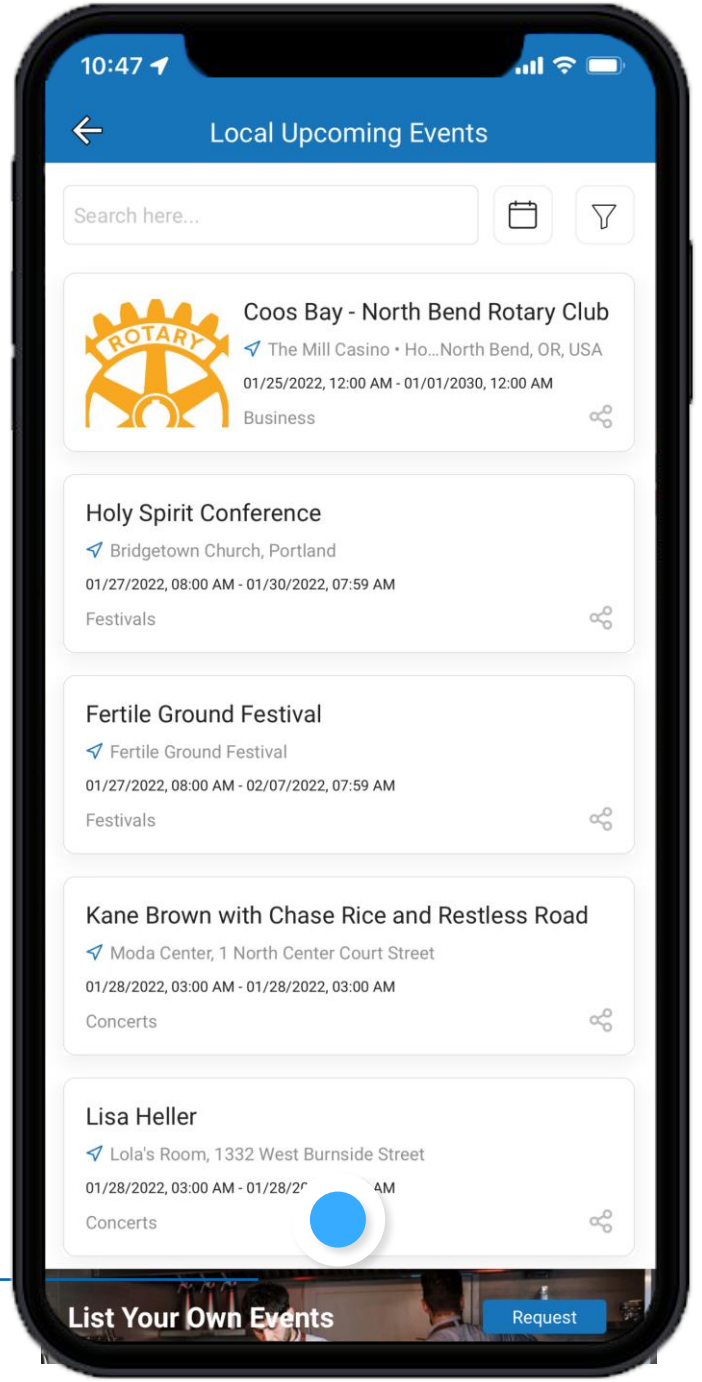

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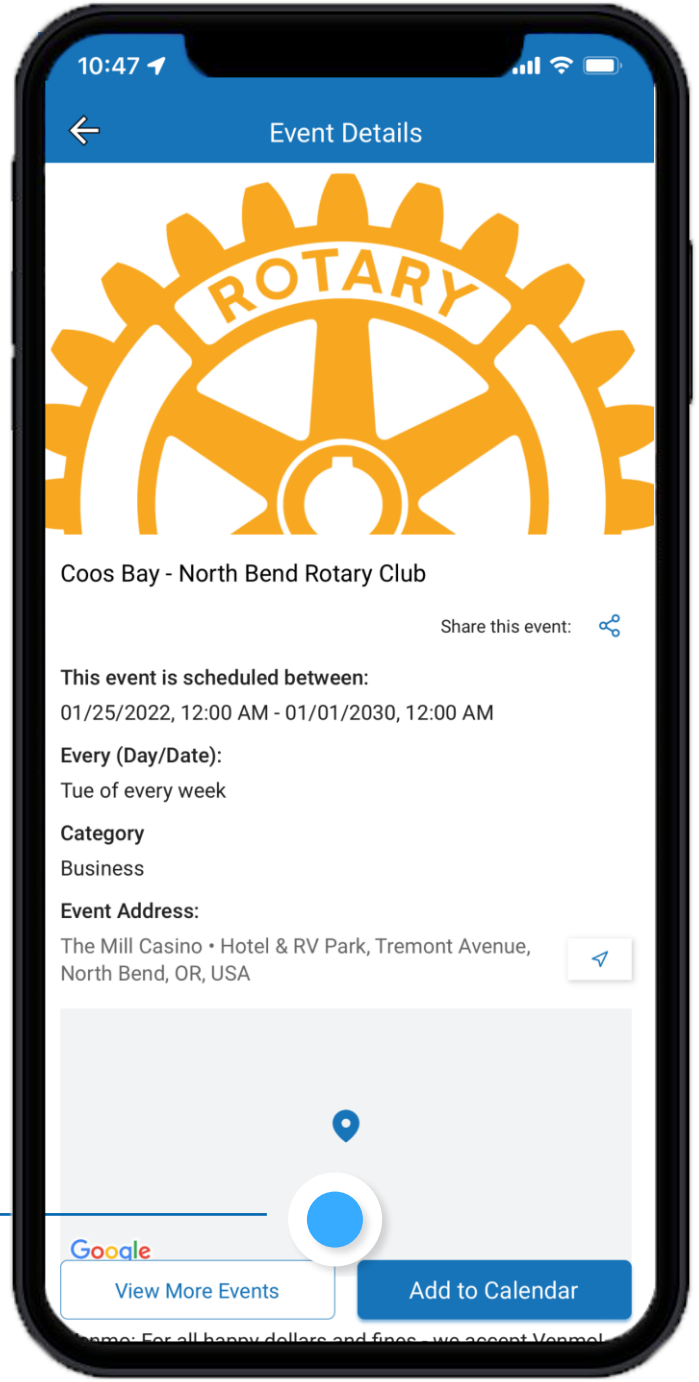

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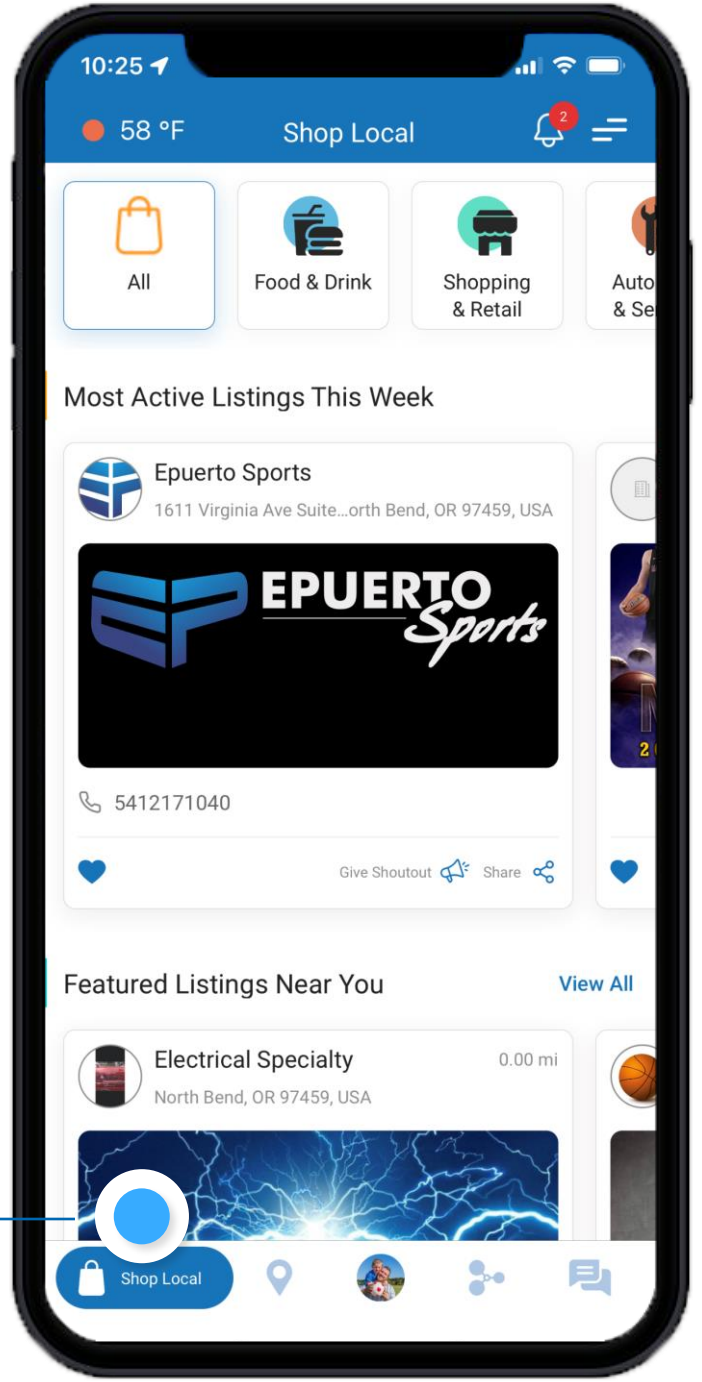
ALL LOCAL BUSINESSES LISTED

Subscribed business who pay YOU are fully featured and have their own mobile app and website within the platform!

Each Subscribed Business in Town Receives Their Own Portal



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Subscribed/ Featured

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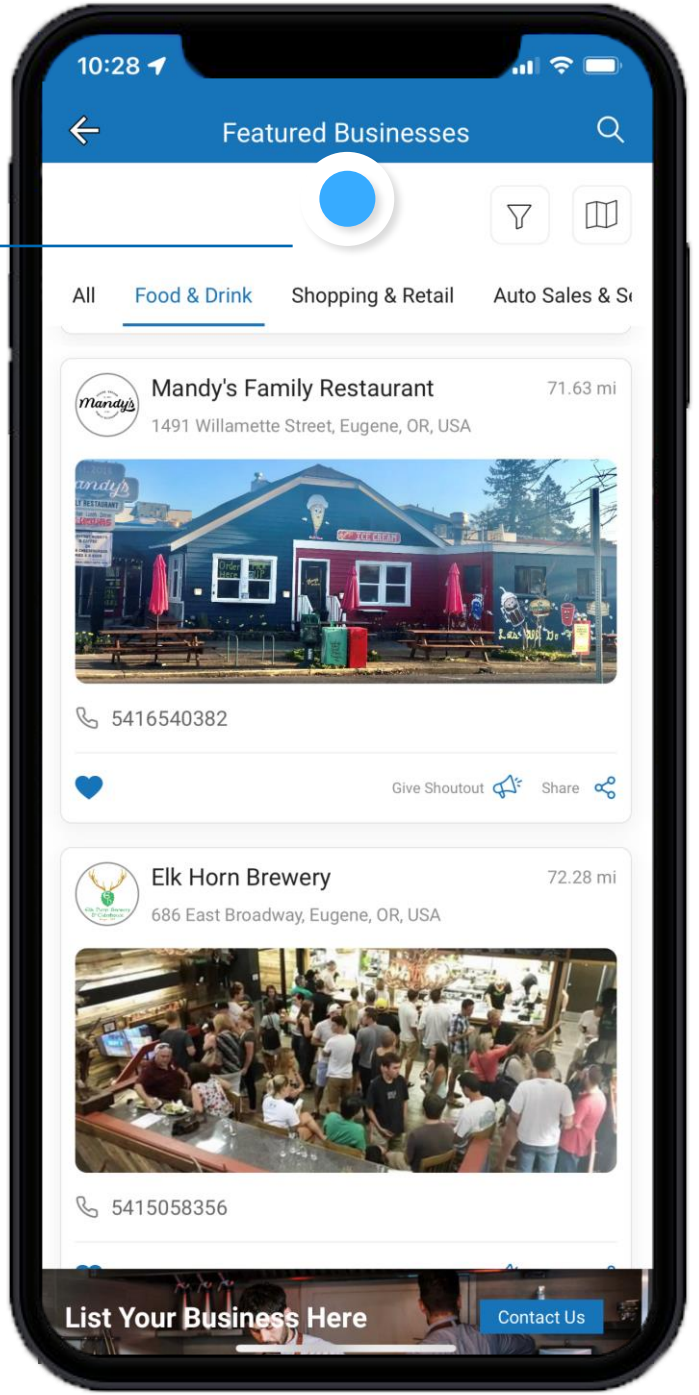

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All Businesses Start Free

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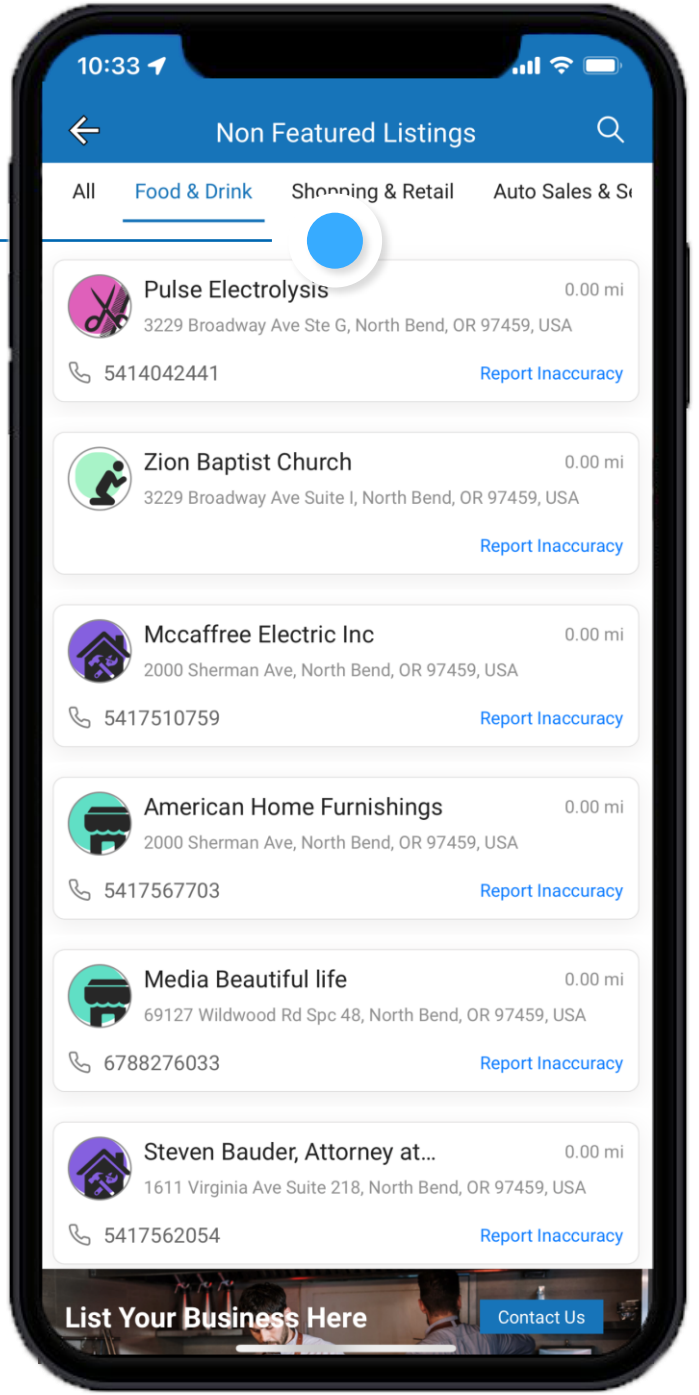

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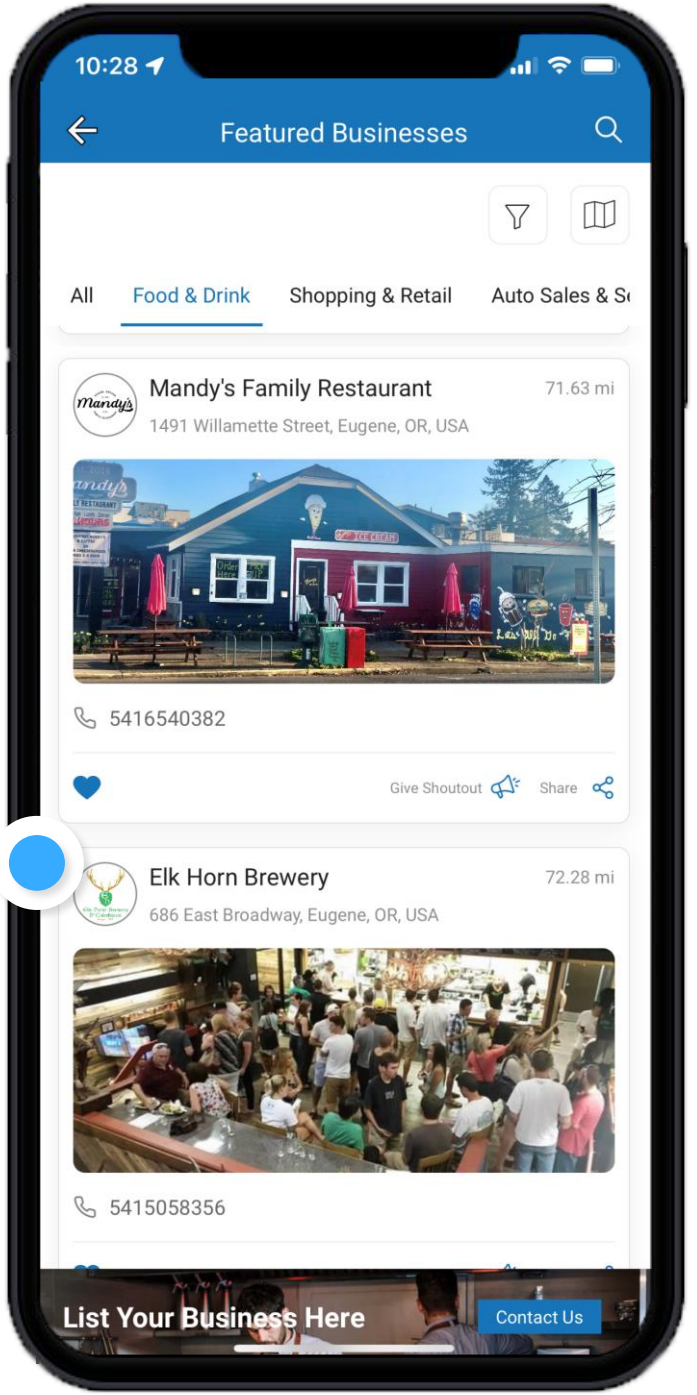

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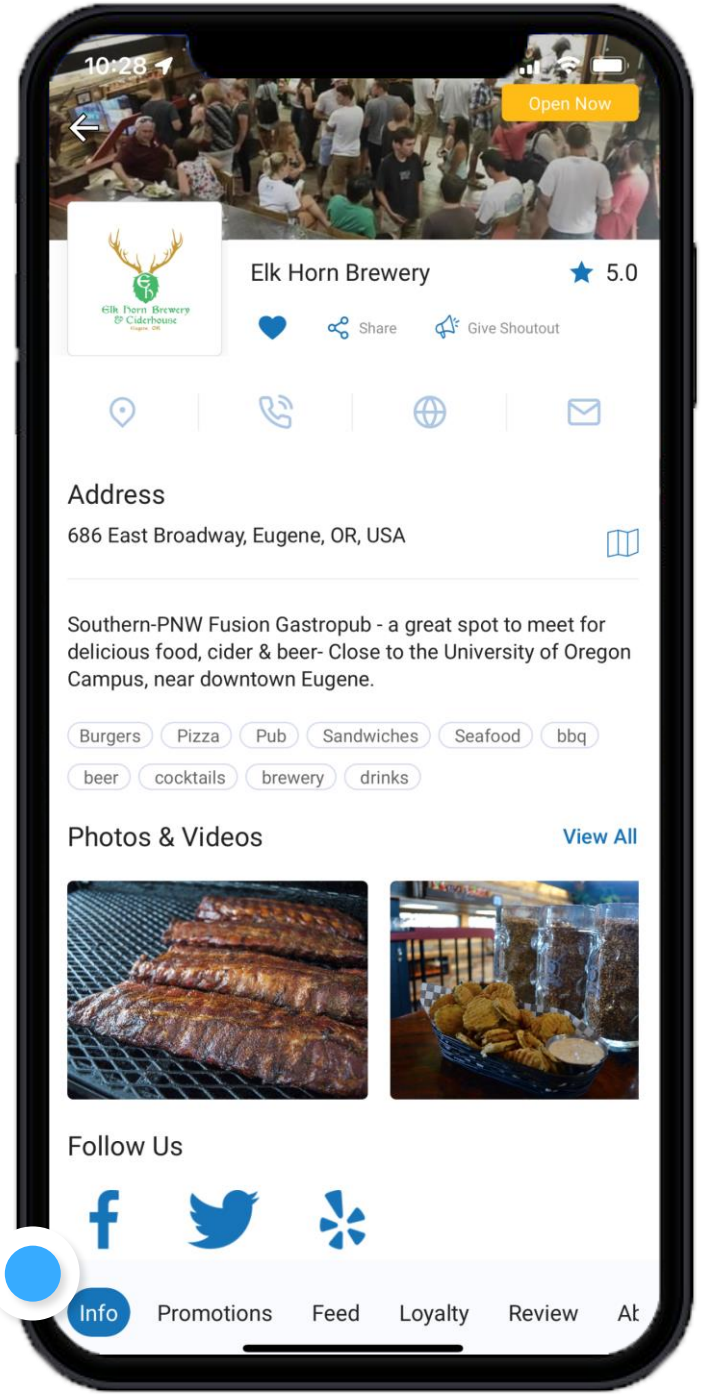

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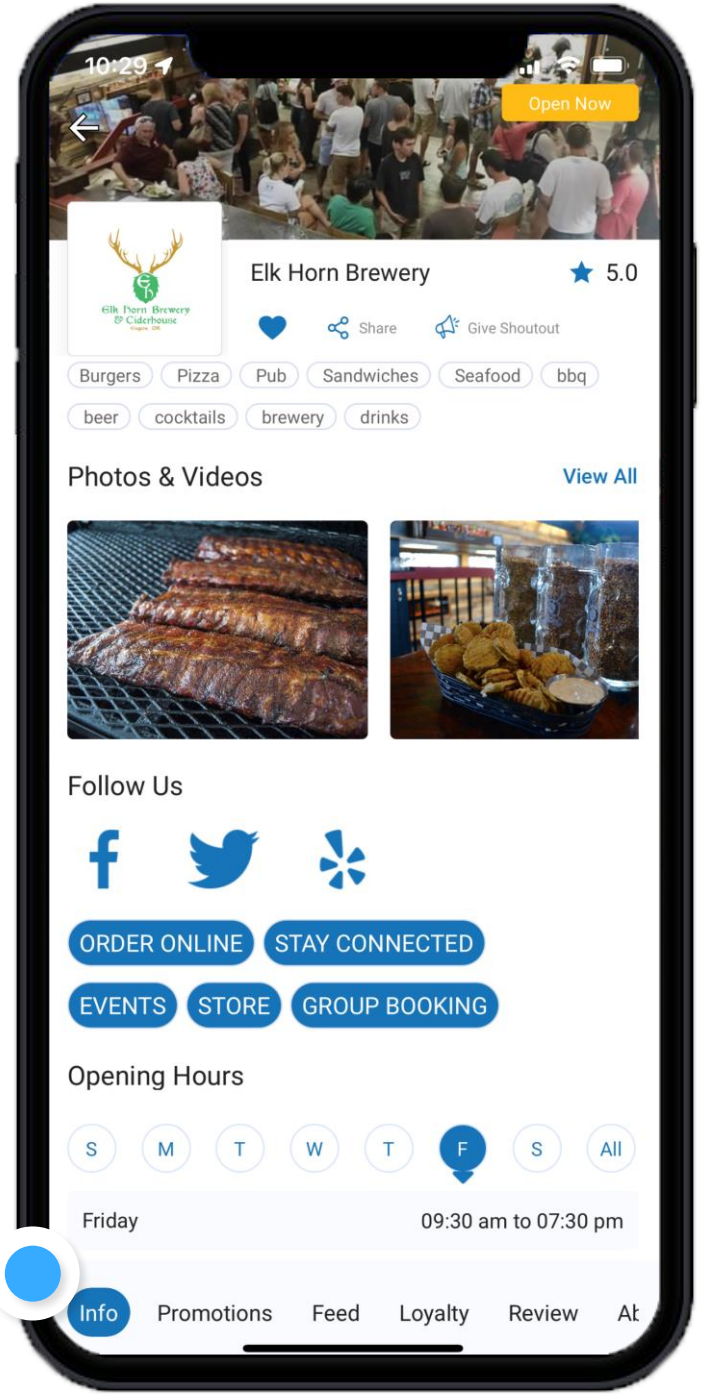

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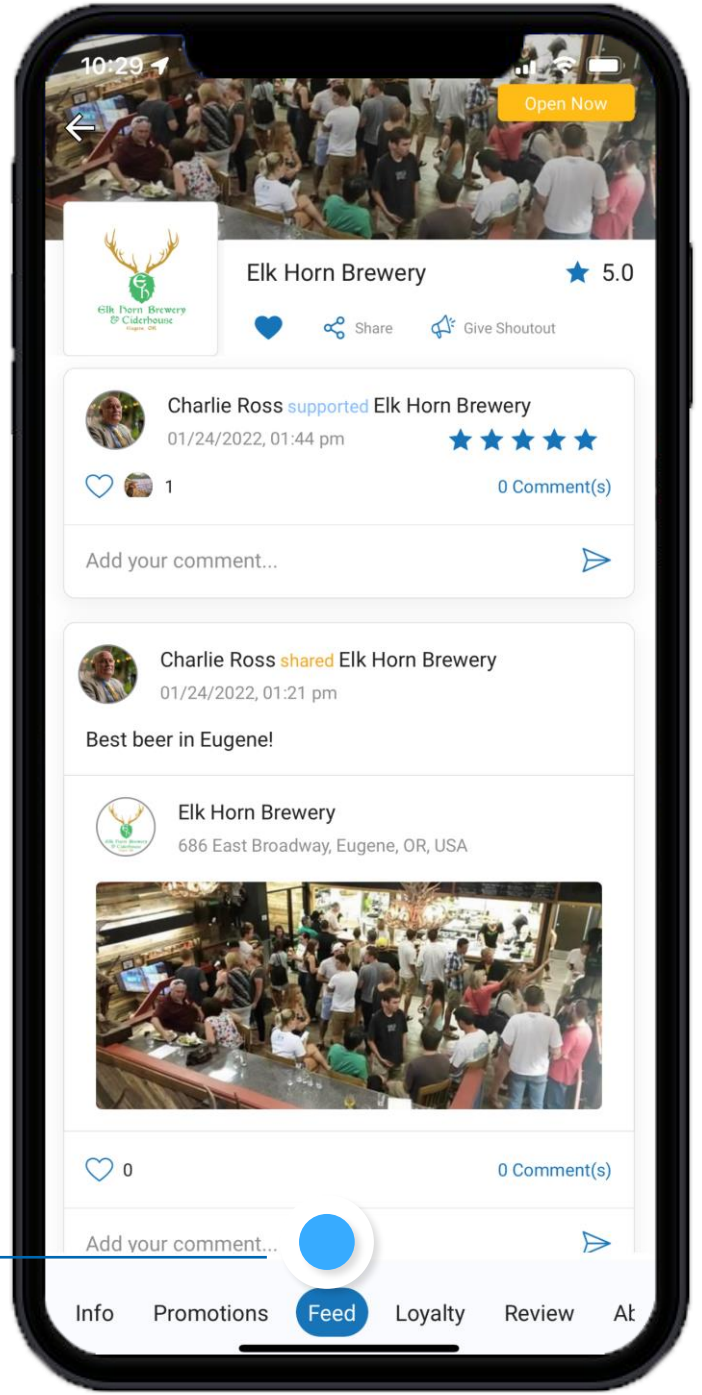

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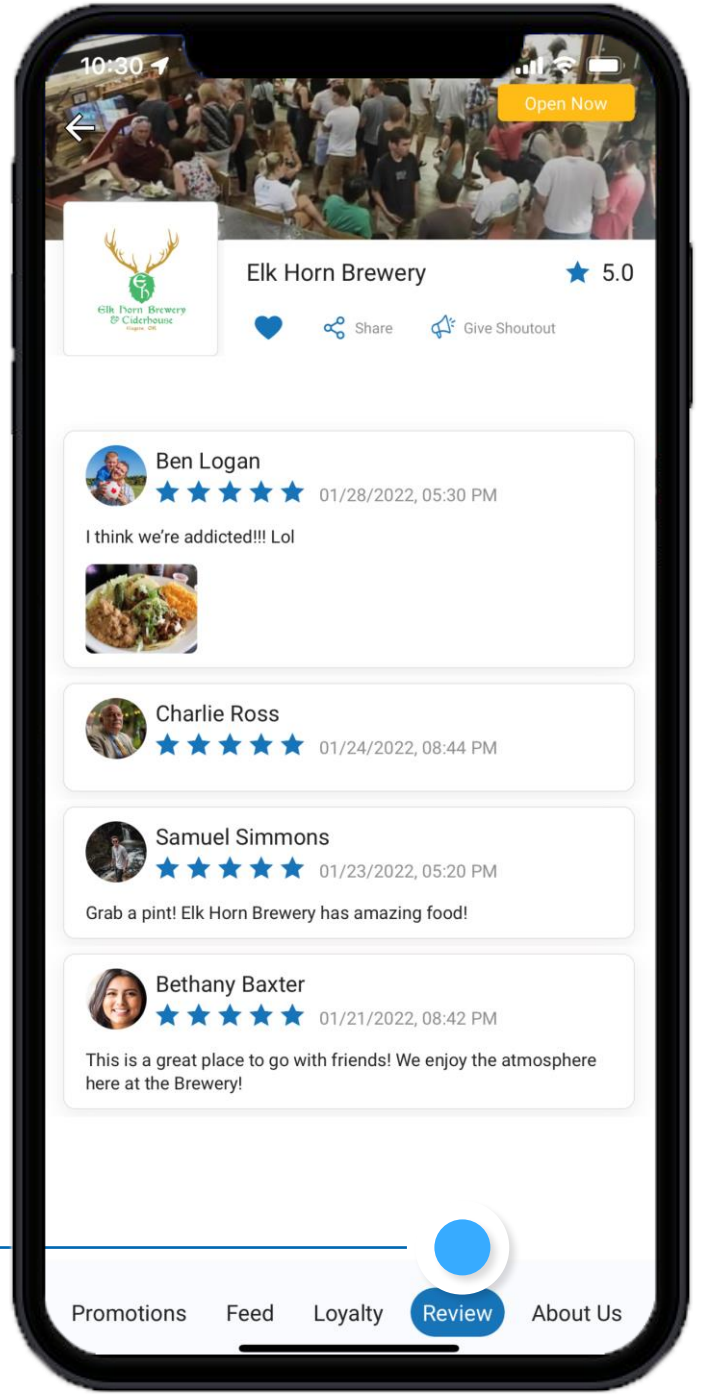

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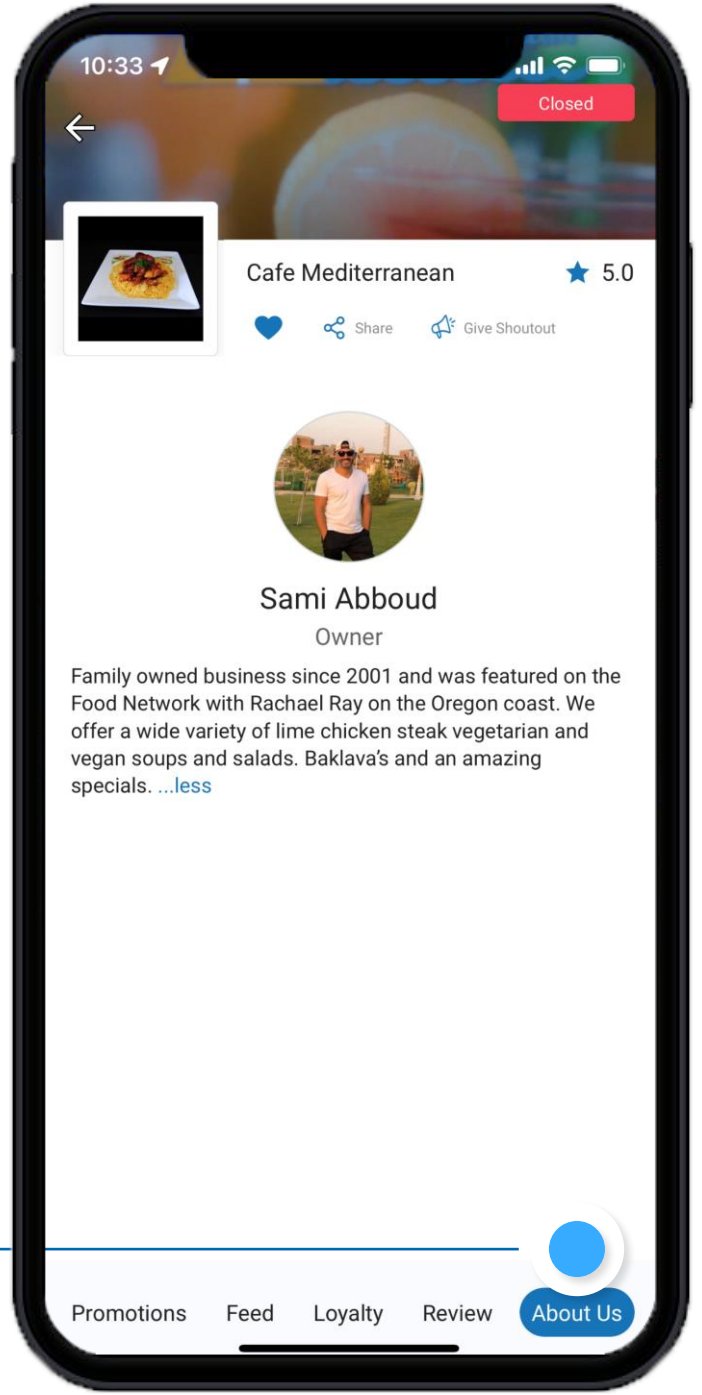

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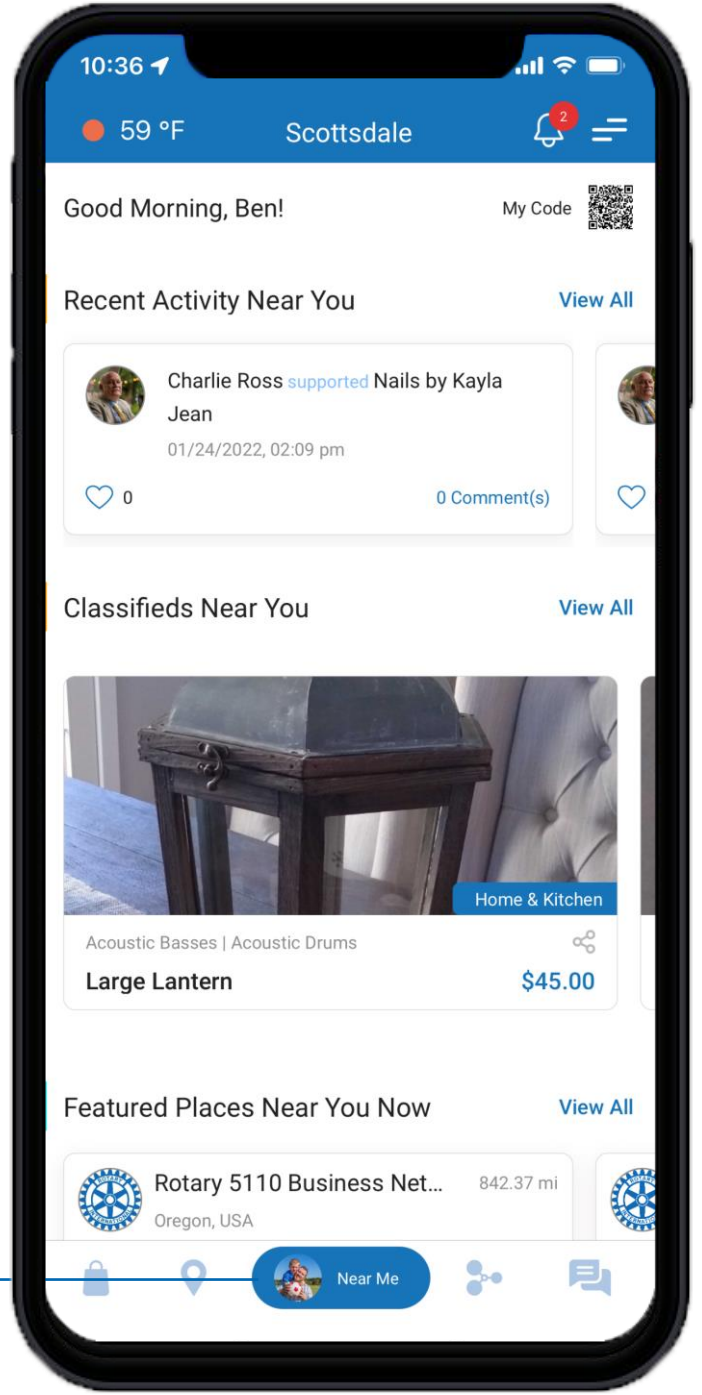
BACK TO HOME/LANDING SCREEN

Let’s take a look at the social side of the app



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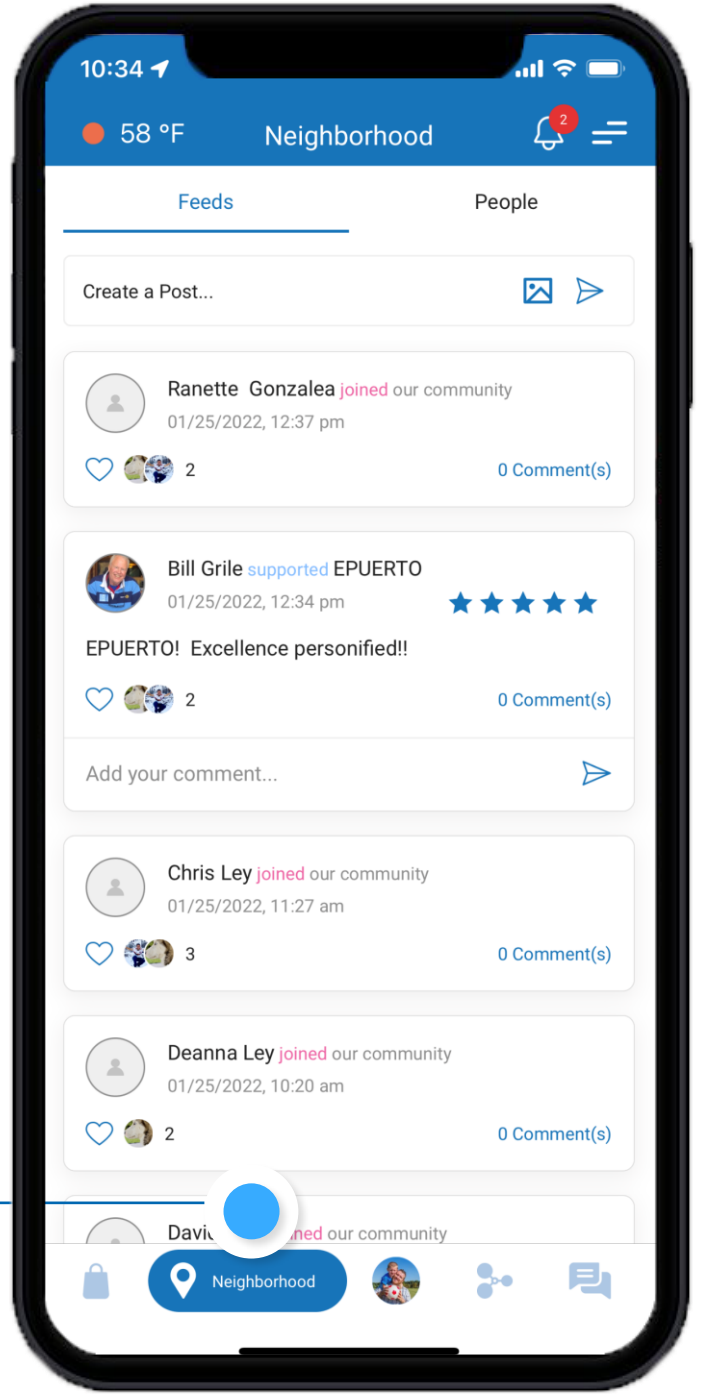
CONNECTING LOCAL APP USERS

Direct connections with neighbors nearby along with the ability to connect with other locals with similar interests!



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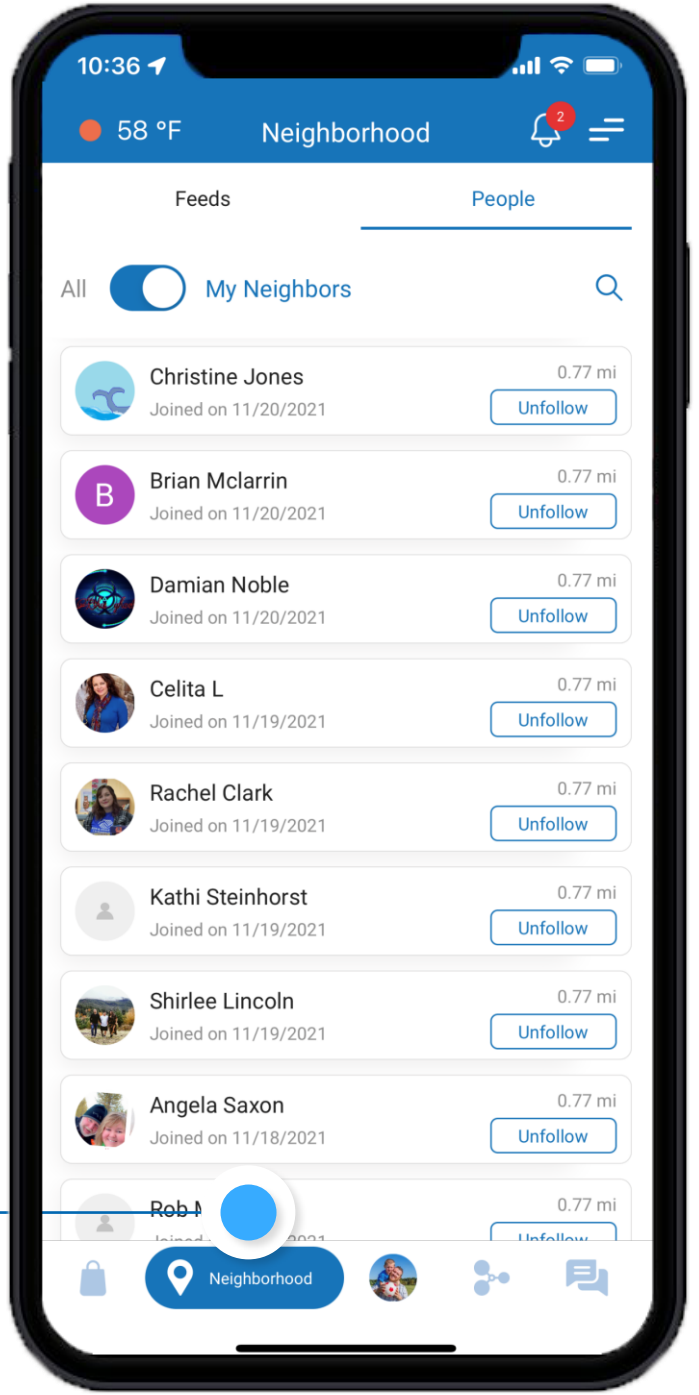

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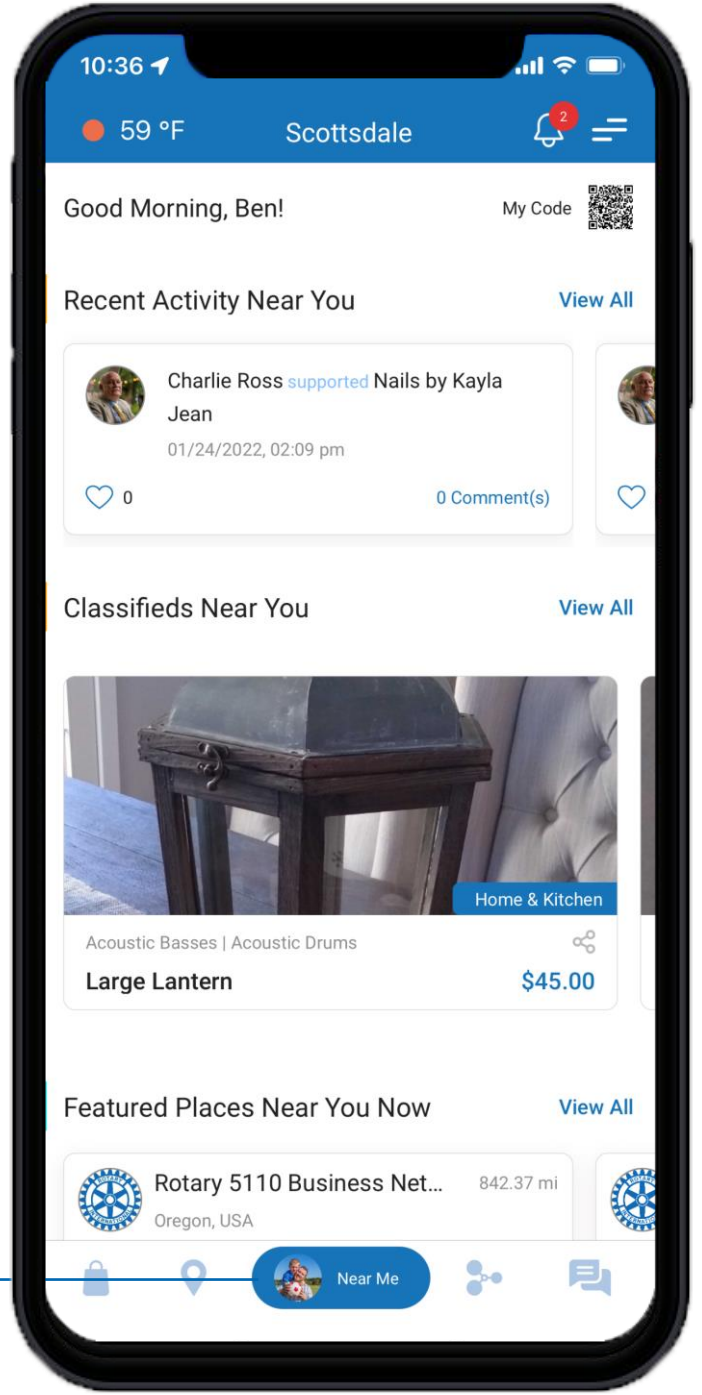

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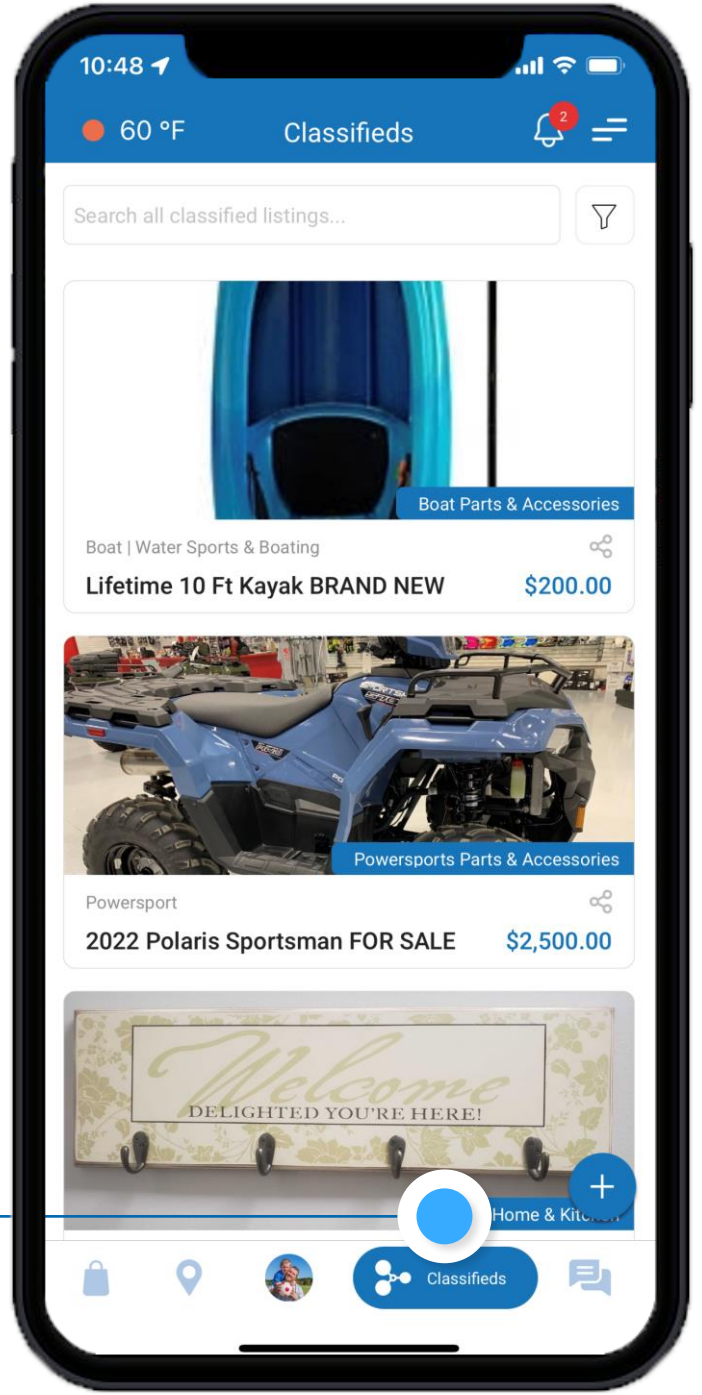
CLASSIFIED LISTING INTERACTION

Attract another app user type locally with the ability to list as many items as they wish. All sellers in the platform are verified via identity for a safe experience.



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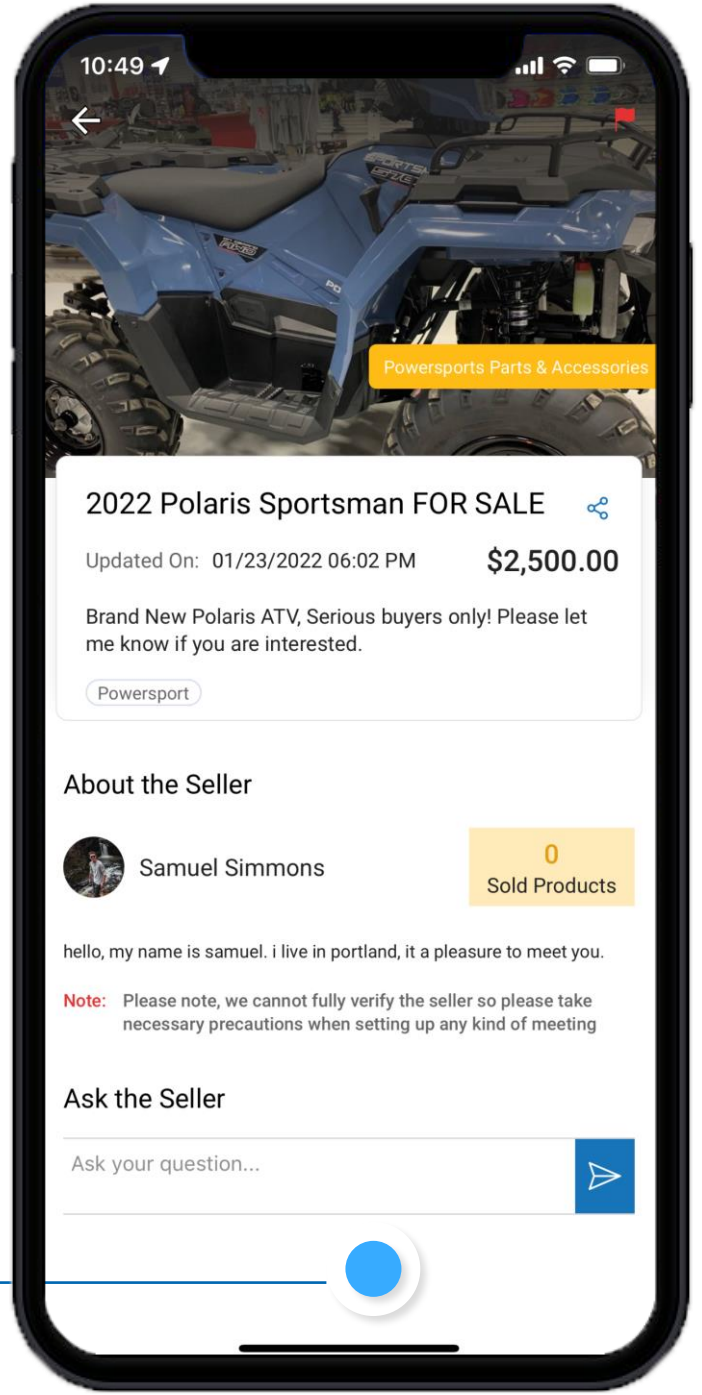

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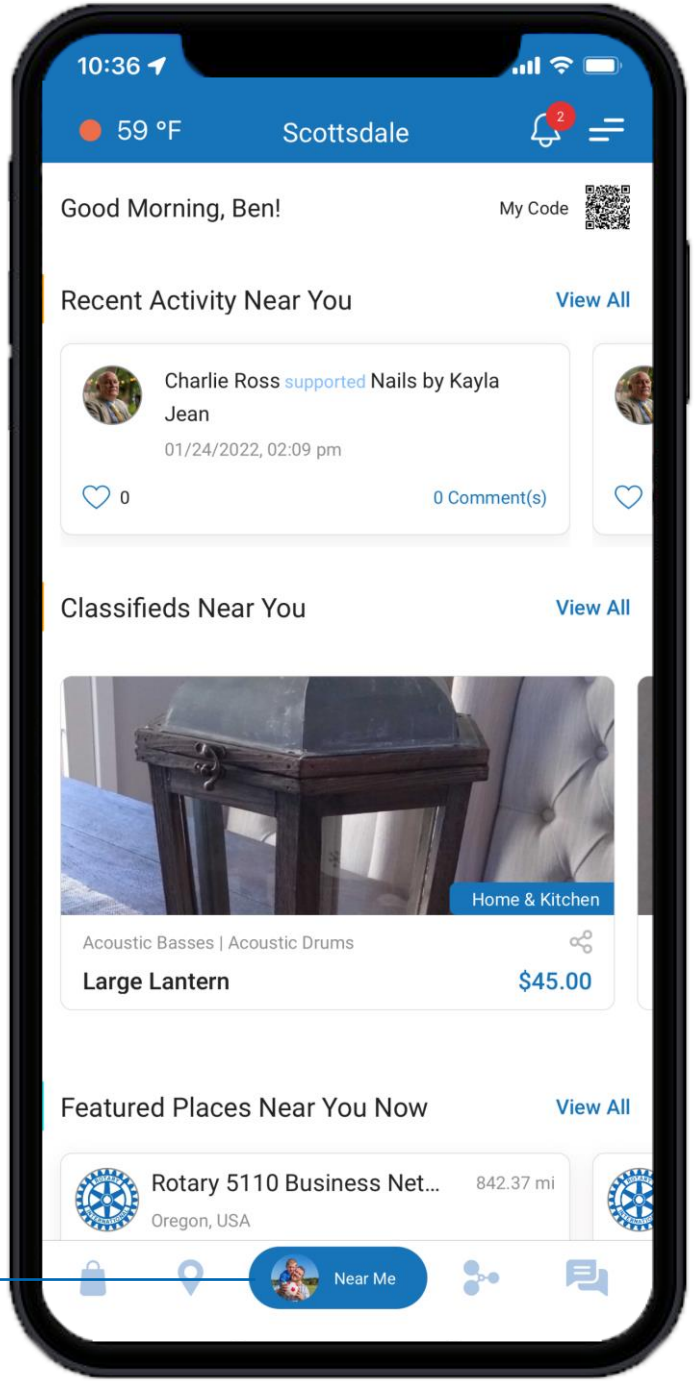

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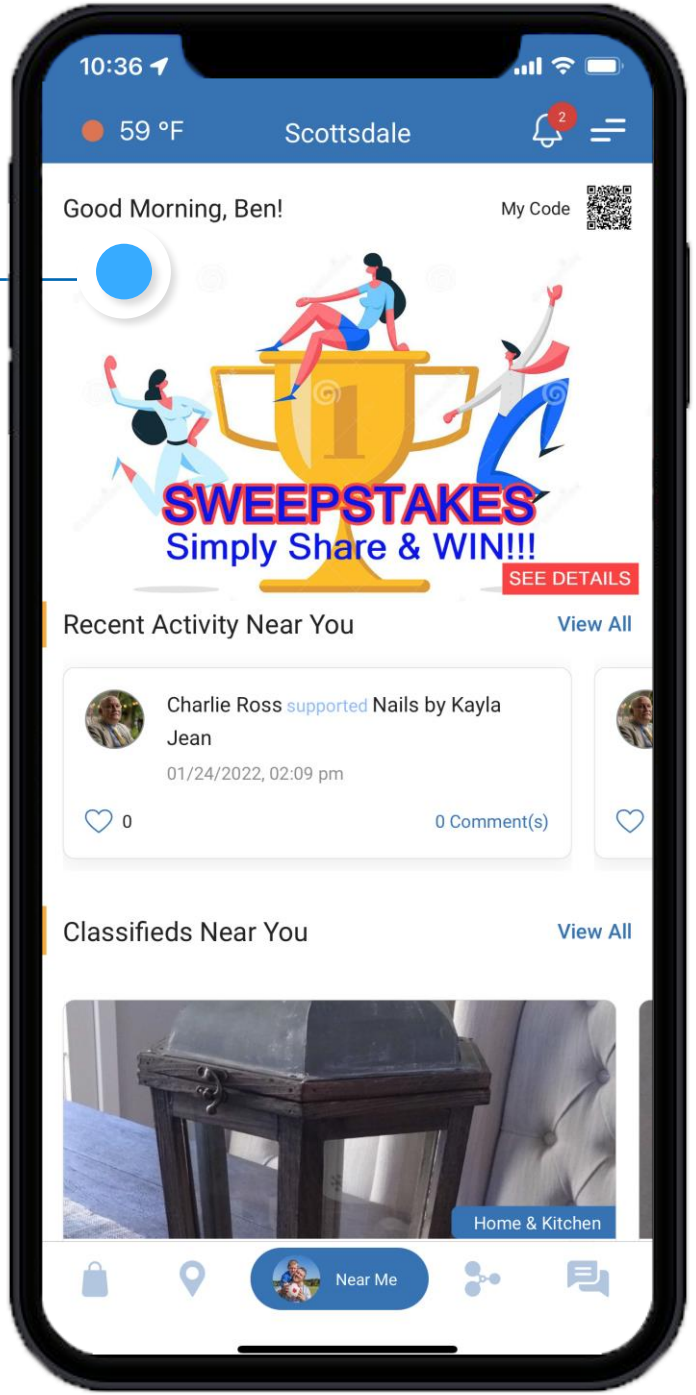
MULTIPLE WAYS FOR DOWNLOADS

Besides the social media app download packages and outreach campaigns we setup for you already, your app will also have organic download methods like Sweepstakes built right in!



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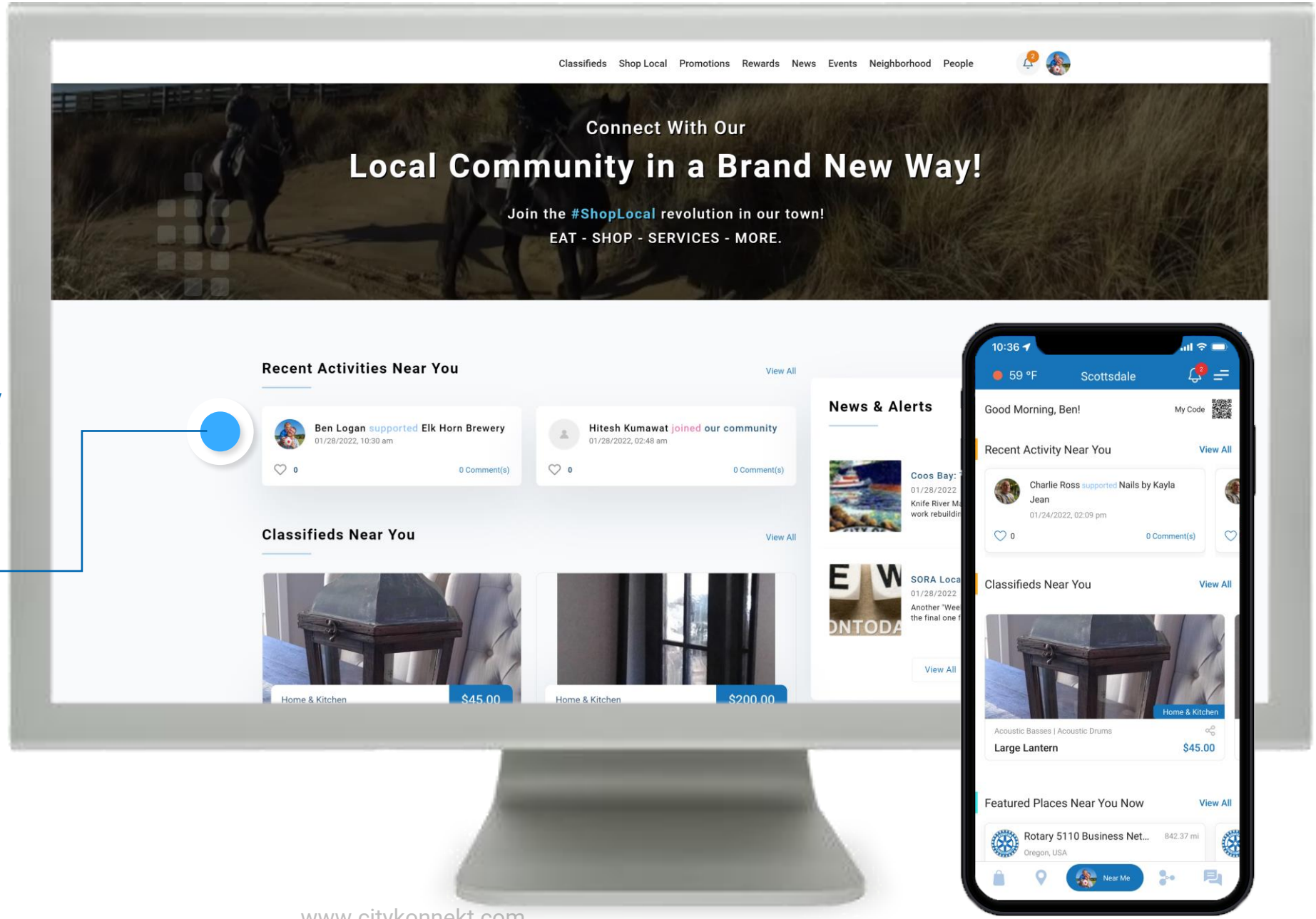
FULLY INTERACTIVE & AUTOMATED ADVERTISING

Our in-store dual screen tablets not only advertise the business place and handles the loyalty reward transactions for subscribed business places, but also greets customers who have the app as they enter in!

Our highly unique Bluetooth Beacons mount outside your featured business places and place the business's active promotions on user's devices that have the app as they drive by up to 160 feet away!

DO LOCALS HAVE TO DOWNLOAD A MOBILE APP? NOPE…

The accompanied community website is fully interactive and does EVERYTHING that the mobile application does! Of course, you're going to want as many app download users as possible, too. Therefore, when locals attempt to access your community website from a mobile device, they are strongly pushed to download the mobile application for a far better experience.



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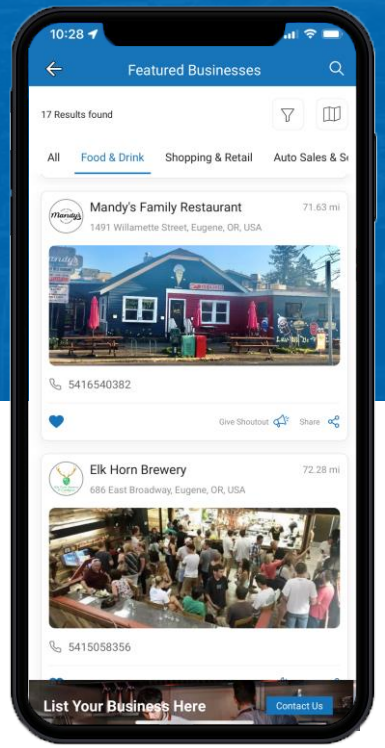
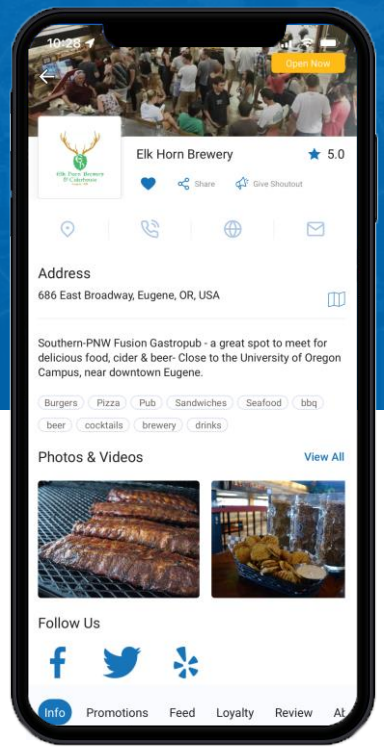
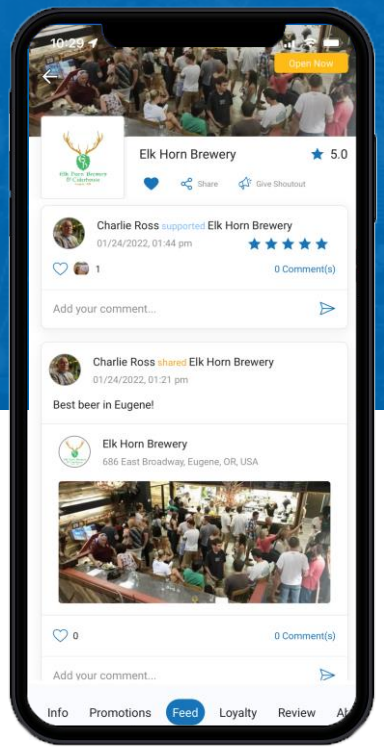
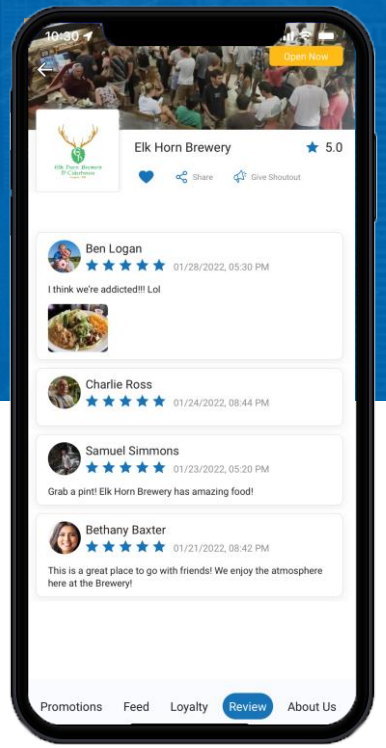
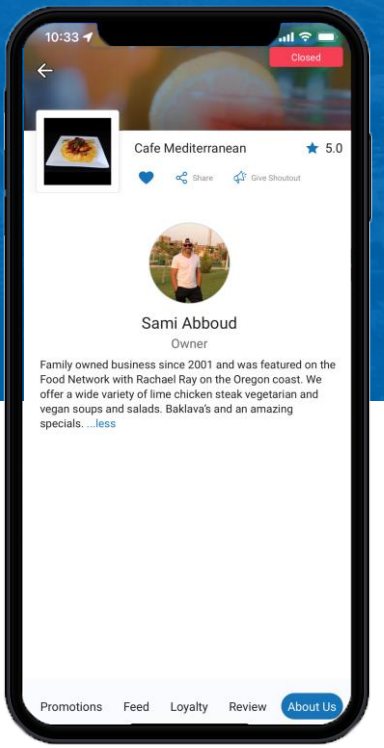
HOW DOES THIS PLATFORM GENERATE REVENUE?











ANNUAL REVENUE FROM EACH BUSINESS WHO IS “PLATINUM FEATURED”, RANGES BETWEEN $2,000 - $4,000 EACH!

HINT: Your new community platform will come preloaded with thousands of non-featured businesses on day one! For every 100 businesses you have featured in your platform…generates between $200,000 and $400,000 per year in recurring revenue.

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WHY WOULD BUSINESSES BE INTERESTED IN SUBSCRIBING?

Features	Bronze	Silver	Gold	Platinum
Listing Displayed in Public Mobile App & Public Website	✓	✓	✓	✓
FULLY Featured & Promoted in Shop Local Listings	--	✓	✓	✓
Complete Business Website Included	--	✓	✓	✓
Customer Reviews Aggregator	--	✓	✓	✓
Display Social Media Connections	--	✓	✓	✓
User Shoutout Pushes Listing Throughout App	--	✓	✓	✓
Integrated "Meet the Owner" Feature	--	✓	✓	✓
Hyperlinked Business Contact Information	--	✓	✓	✓
Prominently Displayed Hours of Operation	--	✓	✓	✓

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Features	Bronze	Silver	Gold	Platinum
Up to 5 In-App Custom Buttons	--	--	✓	✓
Full Performance Analytics	--	--	✓	✓
Upload Custom Videos & Images	--	--	✓	✓
Host YouTube or Vimeo Videos	--	--	✓	✓
Run Multiple Promotions, Discounts, or Coupons	--	--	✓	✓
Bluetooth Proximity Beacon	--	--	--	✓
Automated Birthday Proximity Promotions	--	--	--	✓
Display in Dual Categories Simultaneously	--	--	--	✓
Send Mass Push Notifications to Favorited Users	--	--	--	✓
Send Direct Notification to Single Favorited User	--	--	--	✓
Email Marketing to Favorited App Users	--	--	--	✓
Fully Interactive Loyalty Rewards Platform (Requires Optional Equipment)	--	--	--	✓
Instant Live Chat (Requires Optional Equipment)	--	--	--	✓

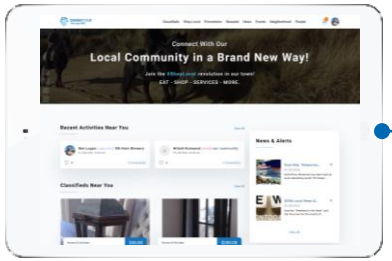
WE DO EVERYTHING FROM START TO FINISH COMPLETELY TURN-KEY

- ✓Custom Built w/ Your Community's Branding
- ✓Fully White Labeled with Your Entity's Ownership
- ✓Your Choice of Business Categories
- ✓Plus, MANY more custom features to show YOUR town's personality & solve YOUR town's needs *(doubles as the perfect tourist app as well)*

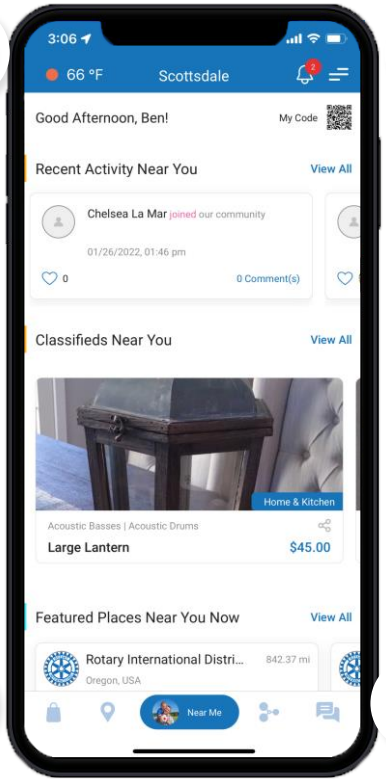
Built on NATIVE Apple iOS and Android app platforms for stability.

Your Admin Panel Controls Everything + Each Subscribed Business in Town Receives Their Own Portal

Custom Website w/Custom Videos + Full Shopping Cart & Affiliate Sales Tracking



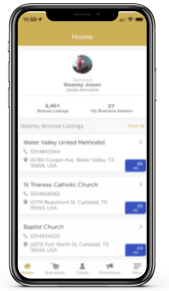
All Social Media Sites Setup, Connected, and Audience Building Ad Campaigns Loaded



Commission Only Sales Staff

Train Your Sales Staff

Sales Affiliate Private Mobile App for Sales & Setup in the Field



Custom Branded Optional Equipment

Marketing Content Artwork Created

- ✓ Door Stickers
- ✓ Table Tents
- ✓ Take Away Cards
- ✓ Yard Signs
- ✓ Sales Affiliate Brochures

ALL-IN-ONE, ONE-STOP-SHOP COMMUNITY MOBILE APP FOR ALL LOCAL RESIDENTS & TOURISTS

Built on NATIVE Apple iOS and Android app platforms for stability.

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NOTE: ONCE A CITY, TOWN, OR COMMUNITY DEFINED REGION IS LICENSED, IT IS OFF THE MARKET & CANNOT BE LICENSED BY ANYONE ELSE!

(Over 256 towns/cities are already licensed out)

WHO CAN OWN OUR TECHNOLOGY?

Chambers of Commerce | Business Alliances | Software Developers

Local Marketing - Print - Social - or Advertising Agency owners

…however, most of our owners are just smart Local Entrepreneurs!

SPECIAL NOTE: We DO NOT accept all applicants

Your Admin Panel Controls Everything + E
Subscribed Business in Town Receives Their Own

Recruit Commission Only Sales Staff

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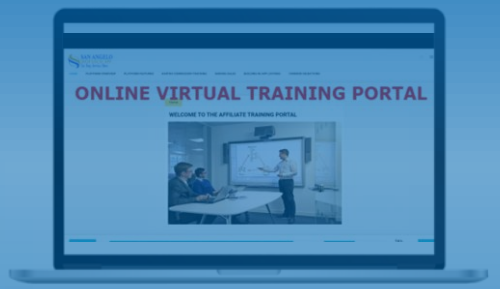

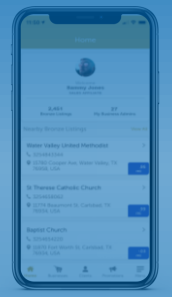

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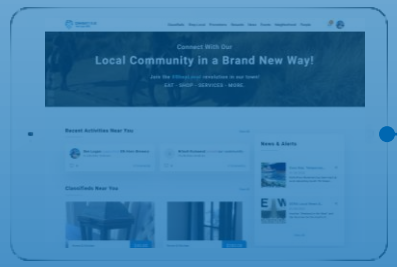

Custom Branded Equipment

All Social Media Sites Setup, Connected, and Audience Building Ad Campaigns Loaded

CONSTRUCTION OF THIS ENTIRE SYSTEM ONLY TAKES 8 -12 WEEKS TO COMPLETE, & LAUNCH FOR YOU

Printed Marketing Content Shipped

- ✓ Door Stickers
- ✓ Table Tents
- ✓ Take Away Cards
- ✓ Yard Signs

WHAT DOES THIS FULLY TURN-KEY BUSINESS MODEL COST & WHAT'S EXPECTED?

WHAT DOES THIS FULLY TURN-KEY PLATFORM COST & WHAT'S EXPECTED?

Initial Platform Build Cost

$15,600*

(Covers the first 4 months licensing)

Please see the License Agreement for a COMPLETE detailed list of everything that is included in your turn-key build package.

What's NOT Covered

Apple APP Store

$99* per year

Google Play Store

$25* one-time

Marketing Print Material

$200 to $500 initial

Digital Marketing AD Spend

Unlimited

Optional Equipment

Bluetooth Beacons $52ea*

In-store POS Tablets $589ea*

All beacon and tablet equipment is programmed, setup, branded and shipped directly to you.

There are no minimum orders on equipment and most equipment ships within 48 hours.

Ongoing Monthly Licensing

$2,900*

(after the initial 4 months)

Includes maintenance, revisions, additions, upgrades, product support, and hosting on current version. Active ongoing Licensing Agreement is required for platform functionality.

**A - Licensed territories exceeding 100,000 in population will incur additional costs*
**B – Current APP Store fees and equipment costs stated and are subject to change according to app store entities*

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Common Questions

1 through 6....

- WHAT WILL YOU NEED FROM ME TO GET THIS BUILT?
- HOW DO OTHERS PAY THEIR SALES STAFF THAT DO THE SALES?
- DO I NEED TO BE "TECHY" OR TECHNOLOGY PROFICIENT IN ORDER TO OWN THIS?
- CAN I SEE THE REVENUE STATEMENTS FROM OTHER CLIENTS?
- WILL I NEED TO HIRE SOMEONE TO RUN THIS FOR ME?
- HOW DO WE GET WEBSITE USERS AND MOBILE APP DOWNLOADS?

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Common Questions

…..6 through 12

- WHERE DOES THE NEWS & EVENT DATA COME FROM?
- ARE ALL LOCAL BUSINESS LOADED INTO MY PLATFORM?
- WHAT WOULD MY DAY-TO-DAY LOOK LIKE OWNING THIS?
- WHERE DO FUTURE FEATURES COME FROM & HOW OFTEN?
- HOW DOES THE SALES TEAM RECRUITING & TRAINING WORK?
- HOW LONG DOES IT TAKE TO START GENERATING REVENUE?

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WHAT'S THE BEST "NEXT STEPS"?

Our build timeline is 8 to 12 weeks, so unless you do pre-sales, you will not have revenue during that time.

Once you are accepted as a client, and we have your signed license agreement along with your initial $15,600 deposit, we get to work, and do EVERYTHING else!

I

Make sure your territory is clear to be licensed with us

II

Review our License Agreement & write down your questions

III

Schedule a one-on-one call with myself or my senior staff

IV

Not all territory license agreements are approved for ownership

QUESTIONS/ COMMENTS?

Fill in our territory questionnaire &
Schedule a one-on-one call with myself.

THANK YOU

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