

# WELCOME

## Public Product Demonstration



**We Specialize in Custom Building  
COMMUNITY MOBILE APP  
Technology Platforms as Complete  
TURN-KEY BUSINESS MODELS**

- We will take questions at the end of today's meeting. Please also use chat box.
- If you have any audio or video issues during today's meeting;
  - Please turn off other services using your internet bandwidth
  - We will record today's event in case you must leave early
  - Today's webinar meeting duration will be 40 – 50 minutes



# QUICK INTRODUCTION & WHO WE ARE



**SHAWN WHITSON**

CEO/ PRESIDENT/ FOUNDER

Located in Scottsdale, Arizona



**BLAINE WOOLFREY**

EXECUTIVE DIRECTOR OF TERRITORIES

Located in Scottsdale, Arizona

# QUICK INTRODUCTION & WHO WE ARE

I started our faith-based company in 2016 with just 3 employees. I initially wanted to help small to medium sized businesses who were hurting because of big box brands & franchises with big corporate budgets moving into their towns & creating “unfair” competition. But we quickly found that these towns needed more than just that one aspect. Most didn’t even have any local resources in one convenient place!

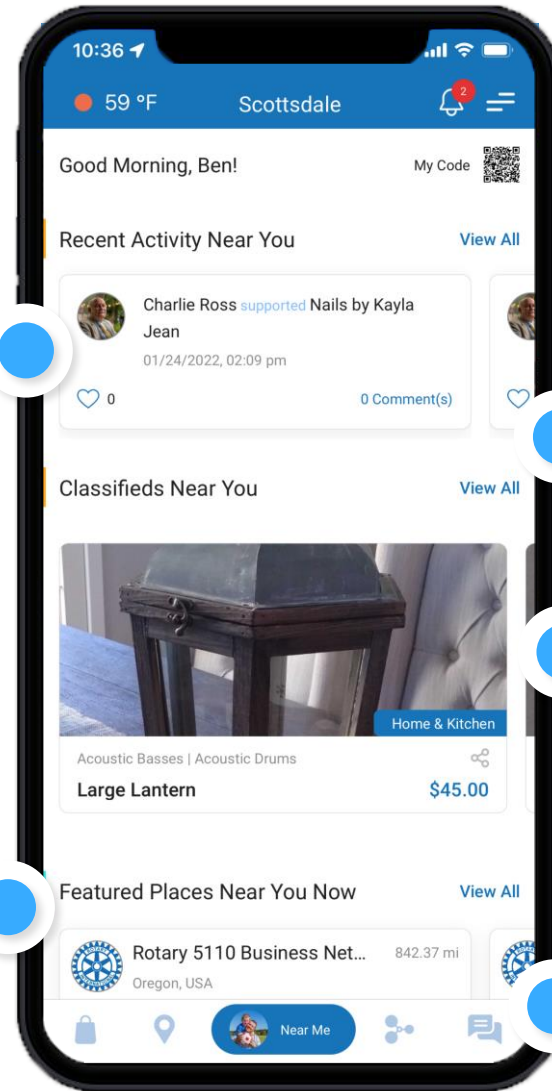
We’ve also found recently that local small businesses and local residents are growing tired of “big tech” like Facebook, Twitter, and Google. Big box brands swallow small businesses with pay-more-to-play-bigger ads, and local app users grow weary supporting billion-dollar worldwide social companies that drive zero revenue back to their town, and many times censor what they want to say.

Now just seven years later we’re a team of 24 strong, and we have a technology platform with \$3.5 million dollars in development to date. So, what if we could build a platform that’s fully white-label branded to YOU and YOUR COMPANY that gave all the best features of “big tech”, and also completely BLOCKED big box brands in your town from participating? What if you owned the \$3.5m technology in your town and 100% of the revenue it generated went to you?



facebook  
twitter

yelp



Nextdoor

OfferUp letgo



Facebook Marketplace

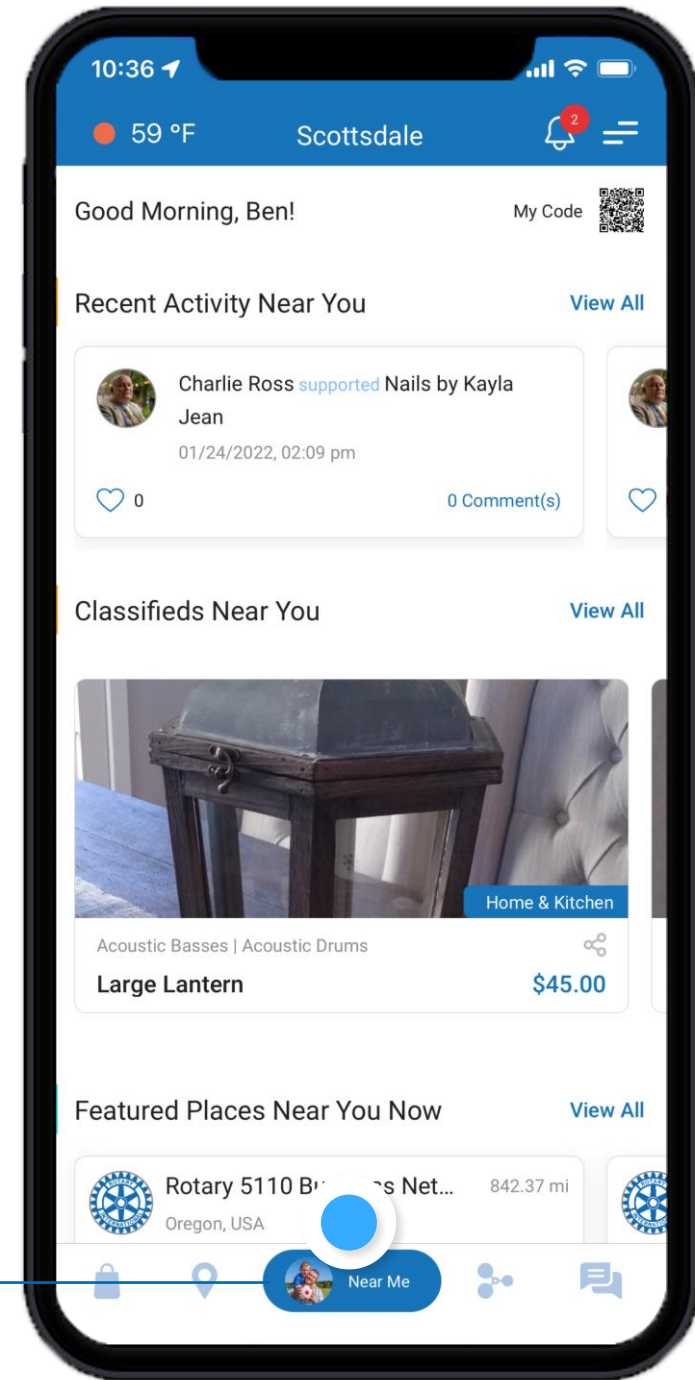
ALL-IN-ONE, ONE-STOP-SHOP COMMUNITY  
MOBILE APP & PUBLICLY DISPLAY WEBSITE  
PLATFORM FOR ALL LOCAL  
RESIDENTS & TOURISTS

[www.citykonnekt.com](http://www.citykonnekt.com)



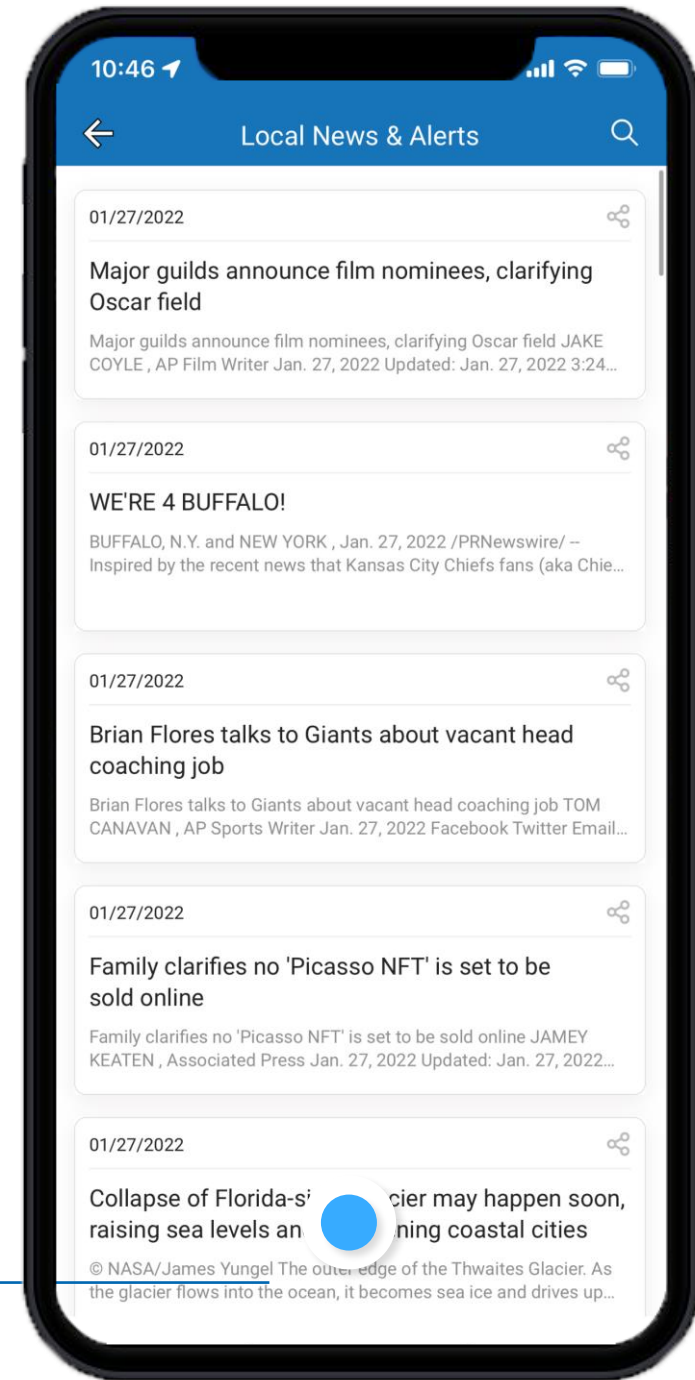
# HOME/LANDING SCREEN

All sections of the app platform in one place



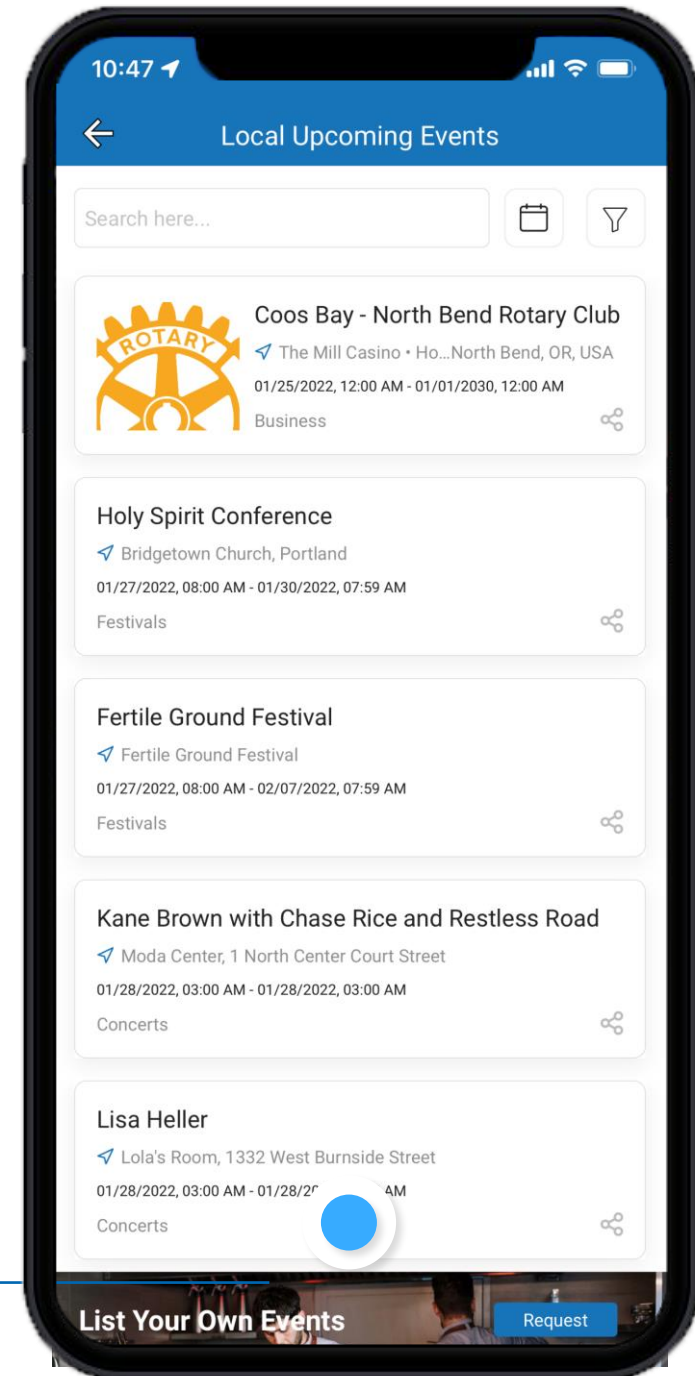
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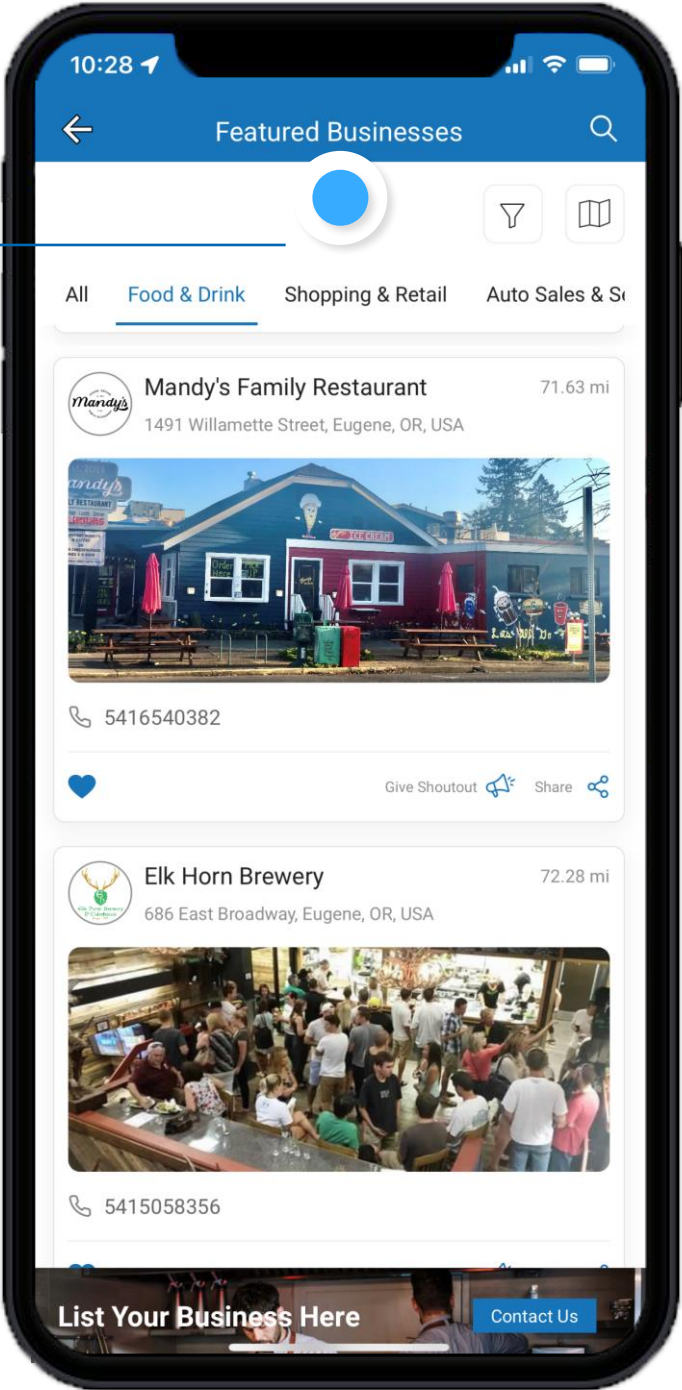
Subscribed/ Featured

# LOCAL BUSINESSES LISTED

Subscribed business who pay YOU are fully featured and have their own mobile app and website within the platform!



Each Subscribed Business in Town Receives Their Own Portal

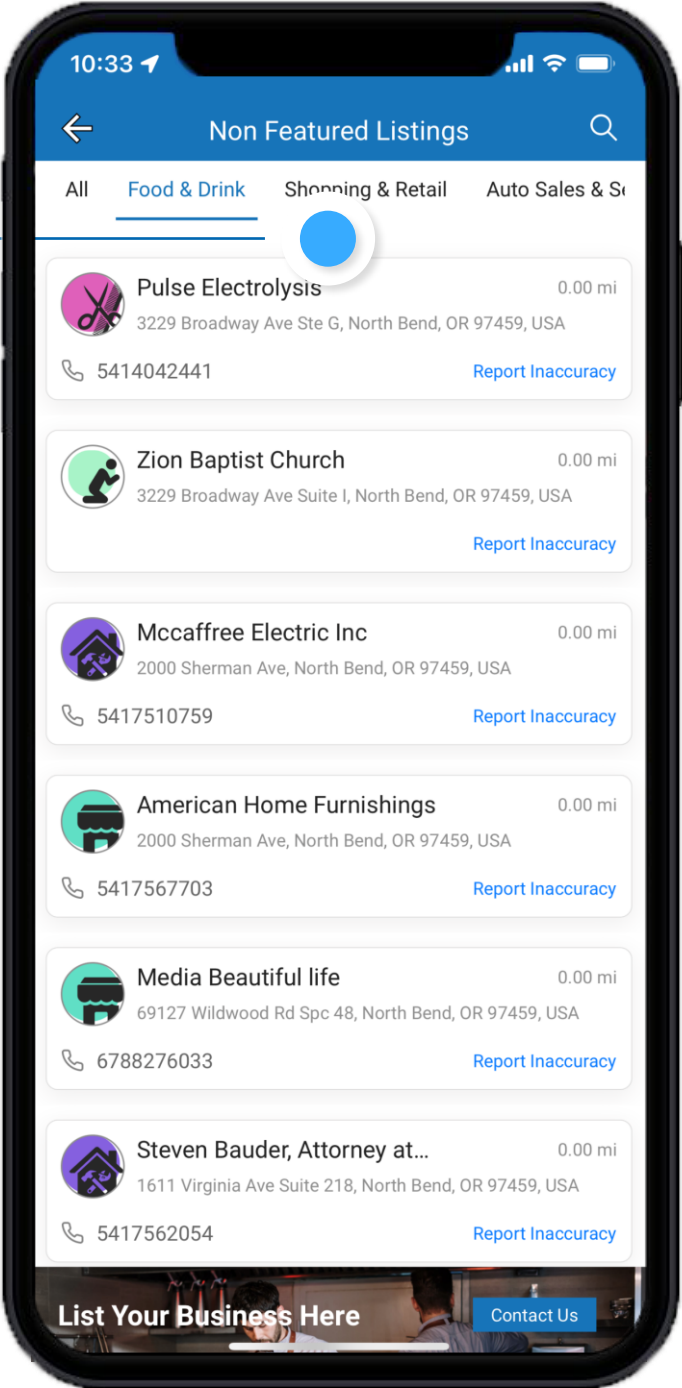




All Businesses Start Free

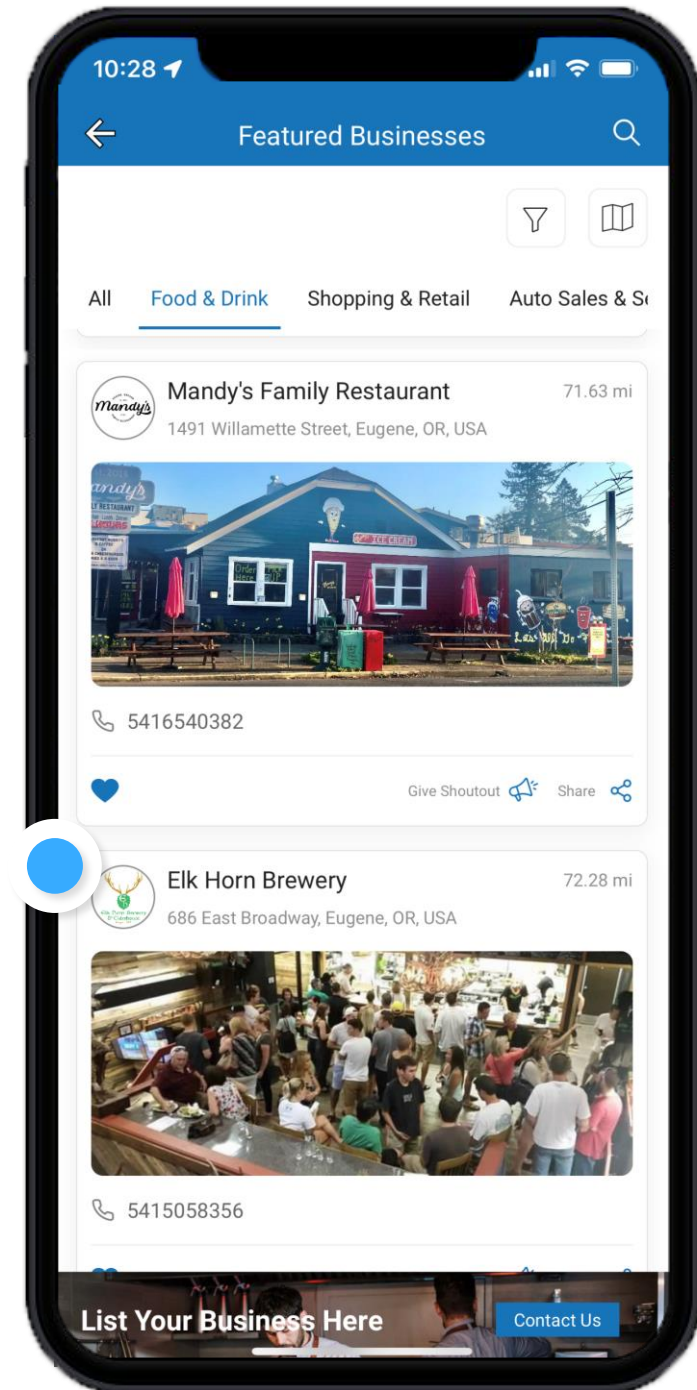
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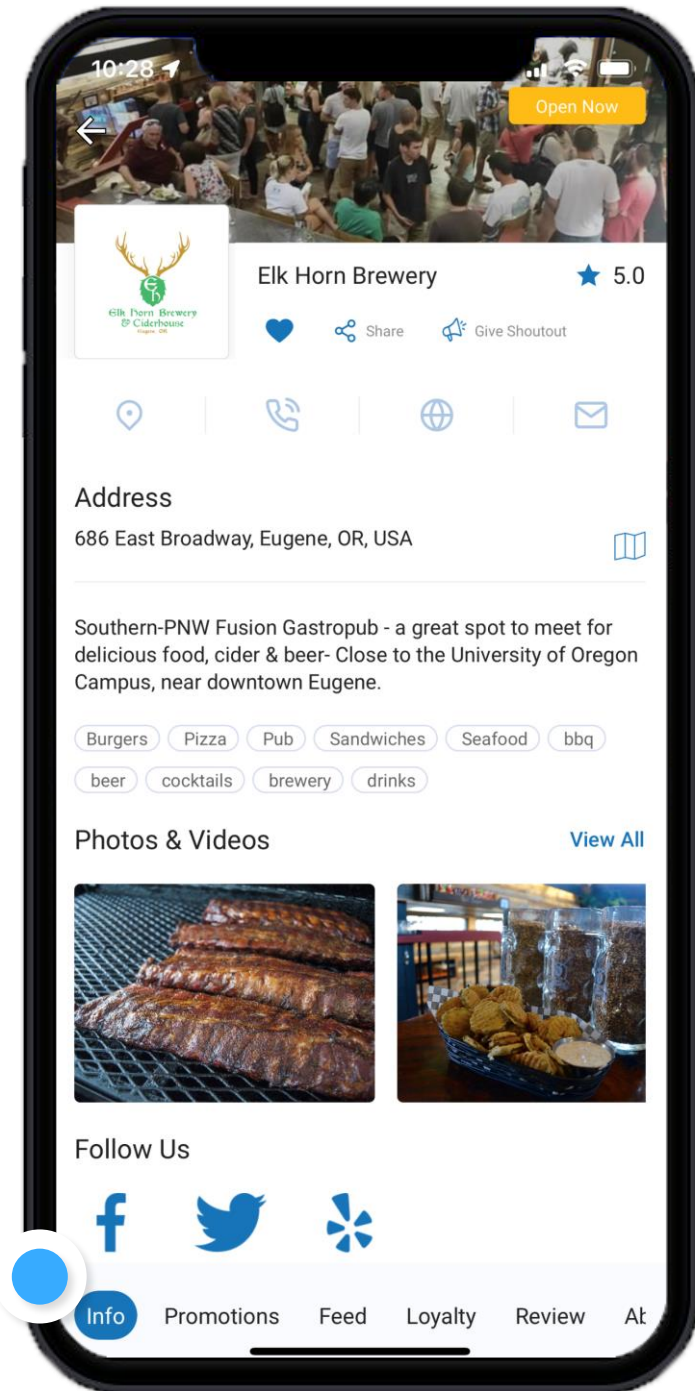
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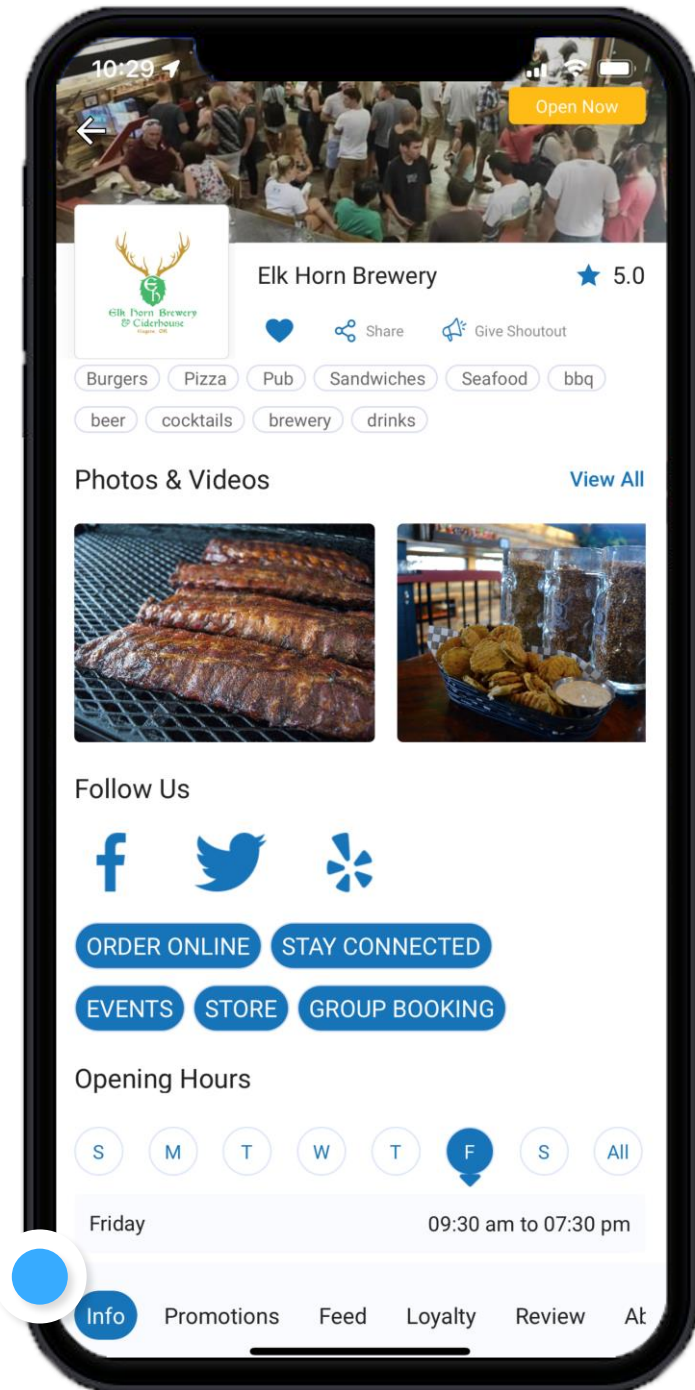
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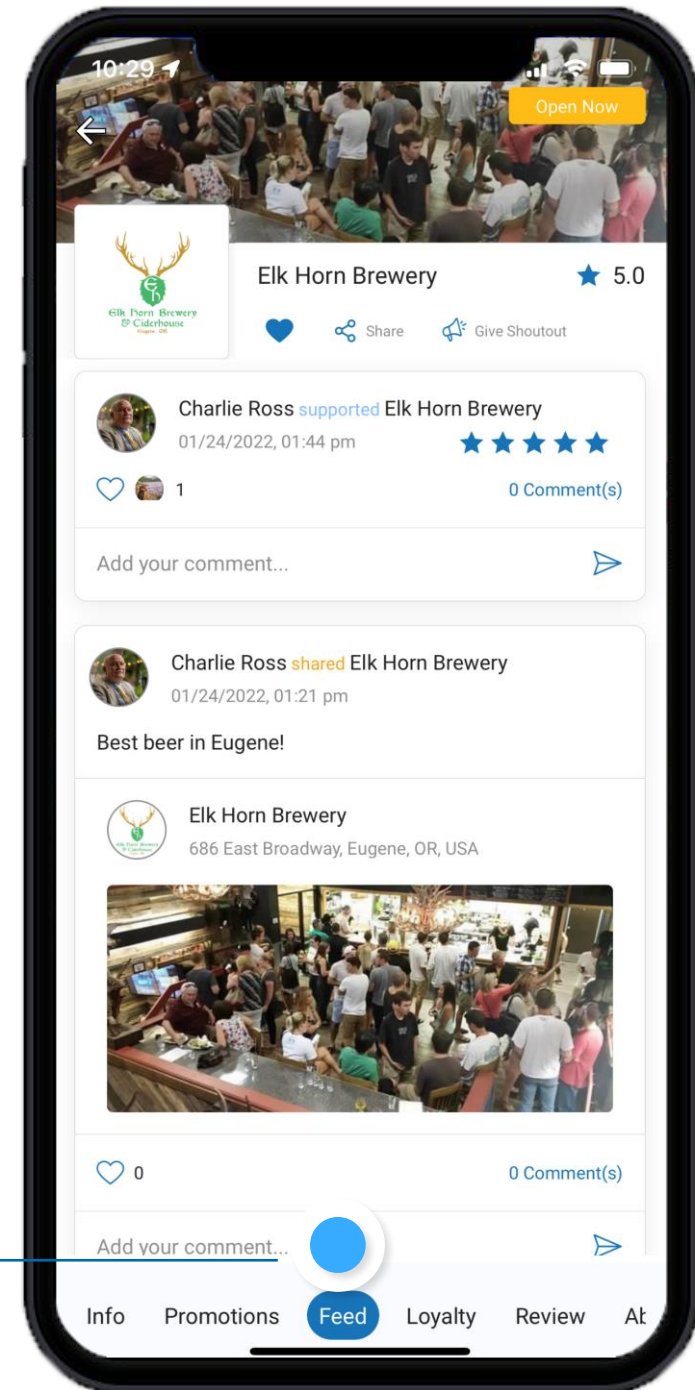
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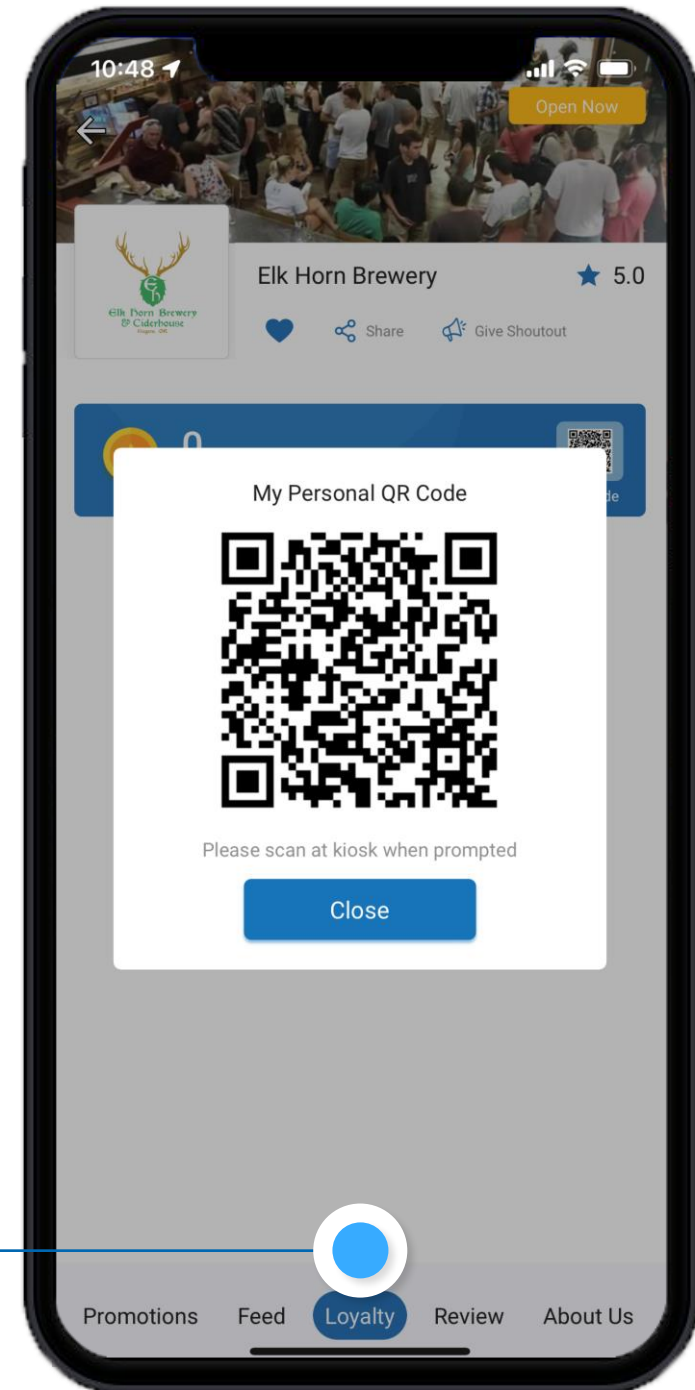
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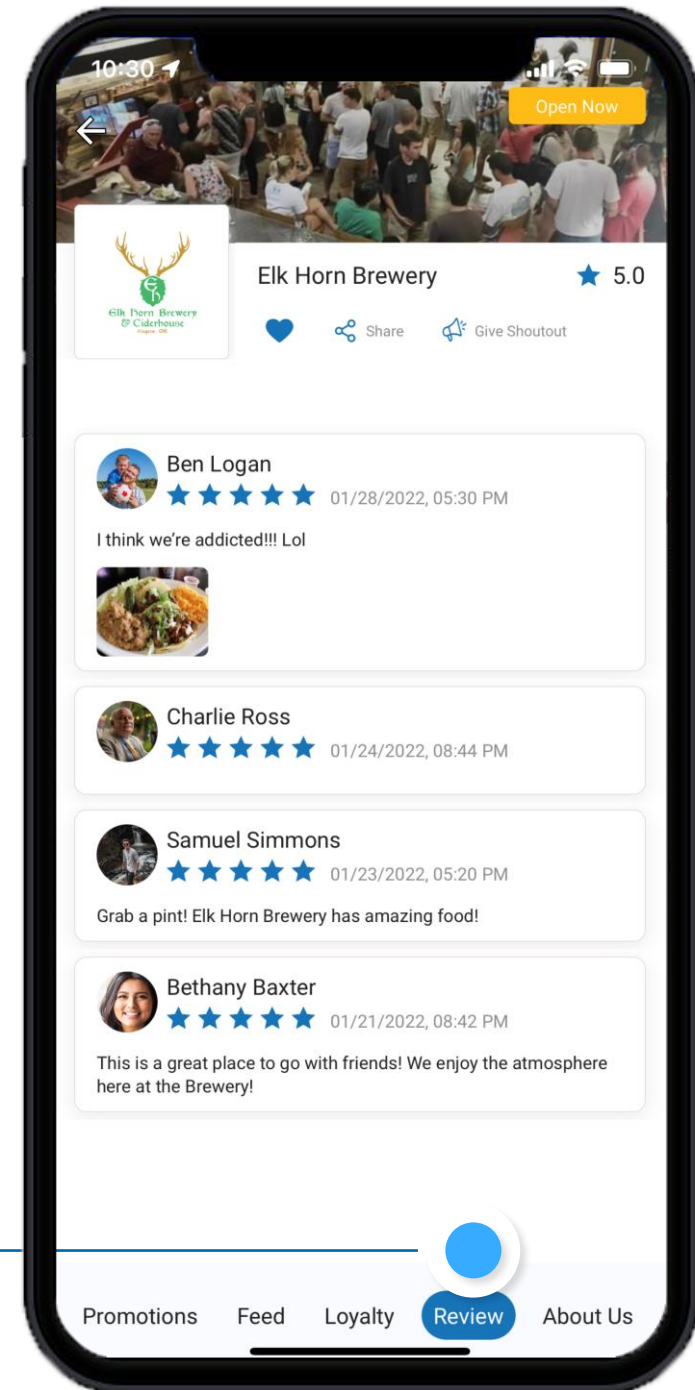
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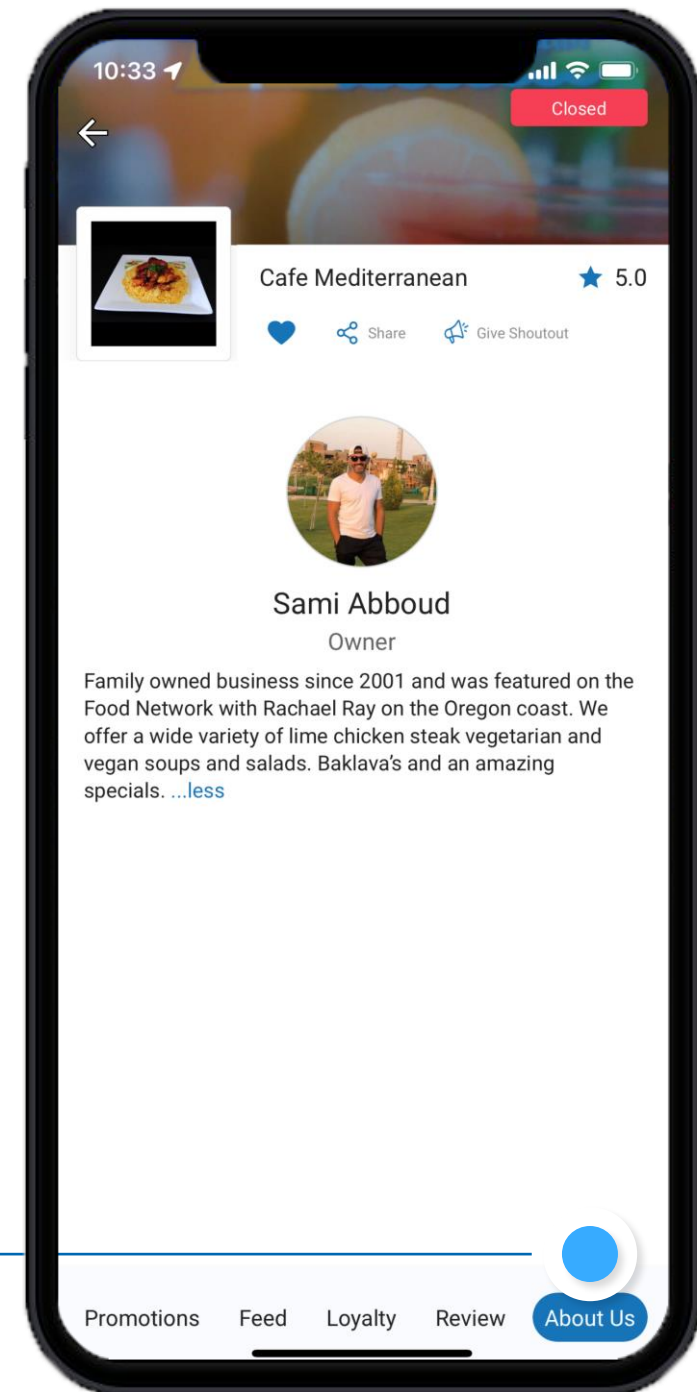
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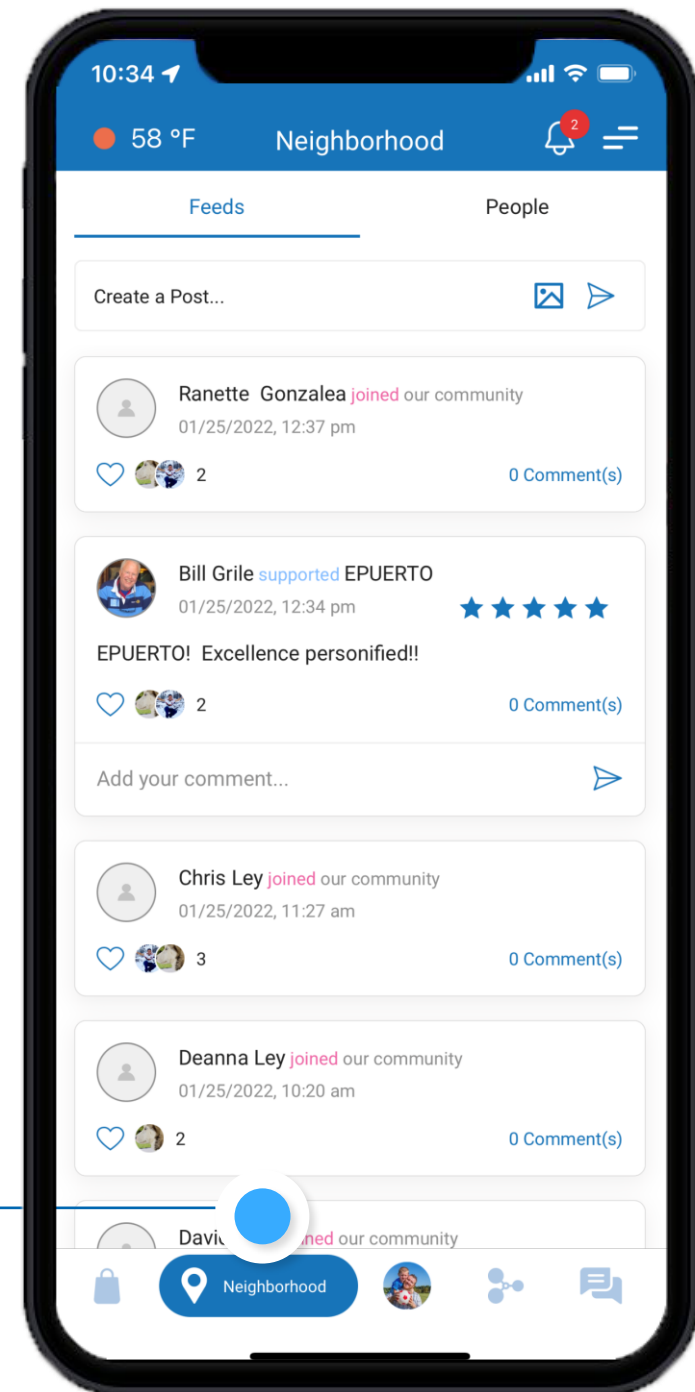
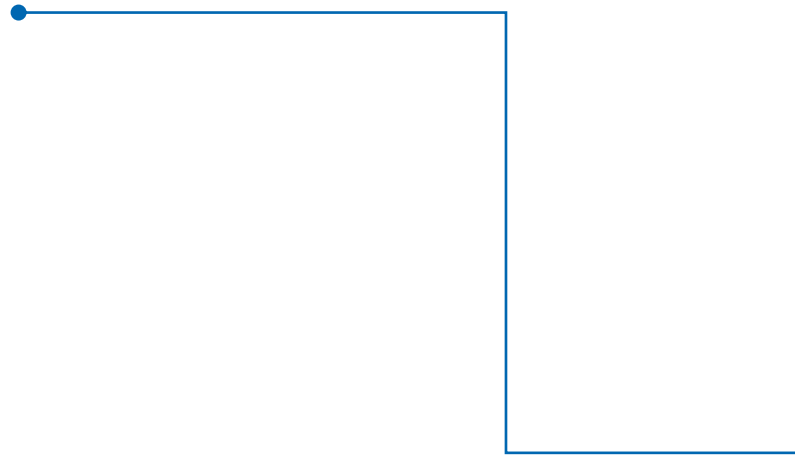
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# CONNECTING LOCAL APP USERS

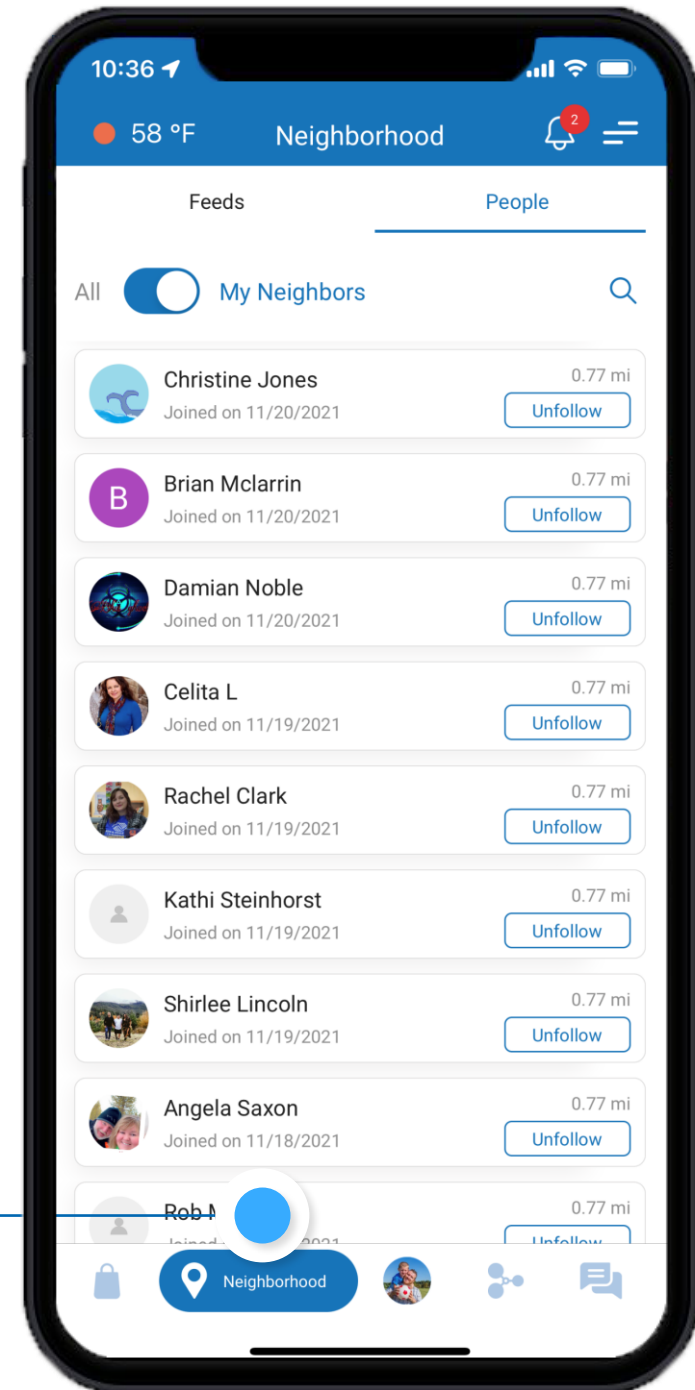
Direct connections with neighbors nearby along with the ability to connect with other locals with similar interests!





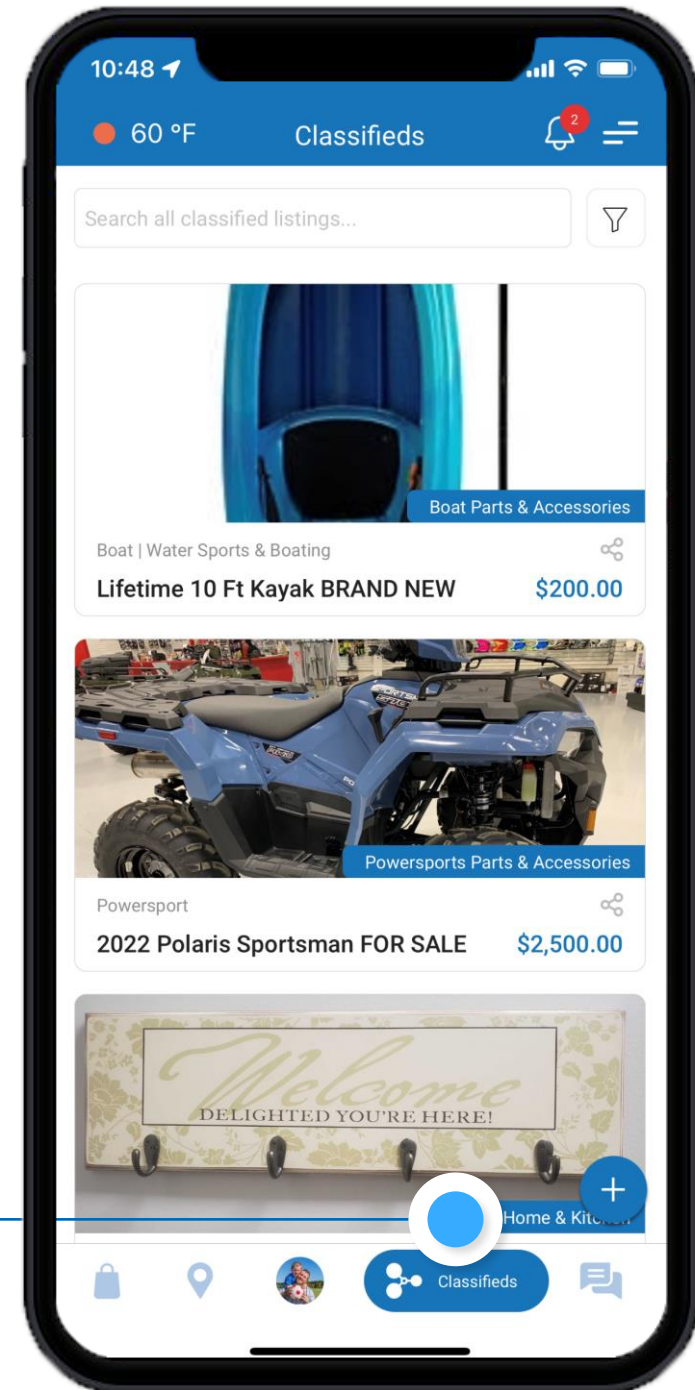
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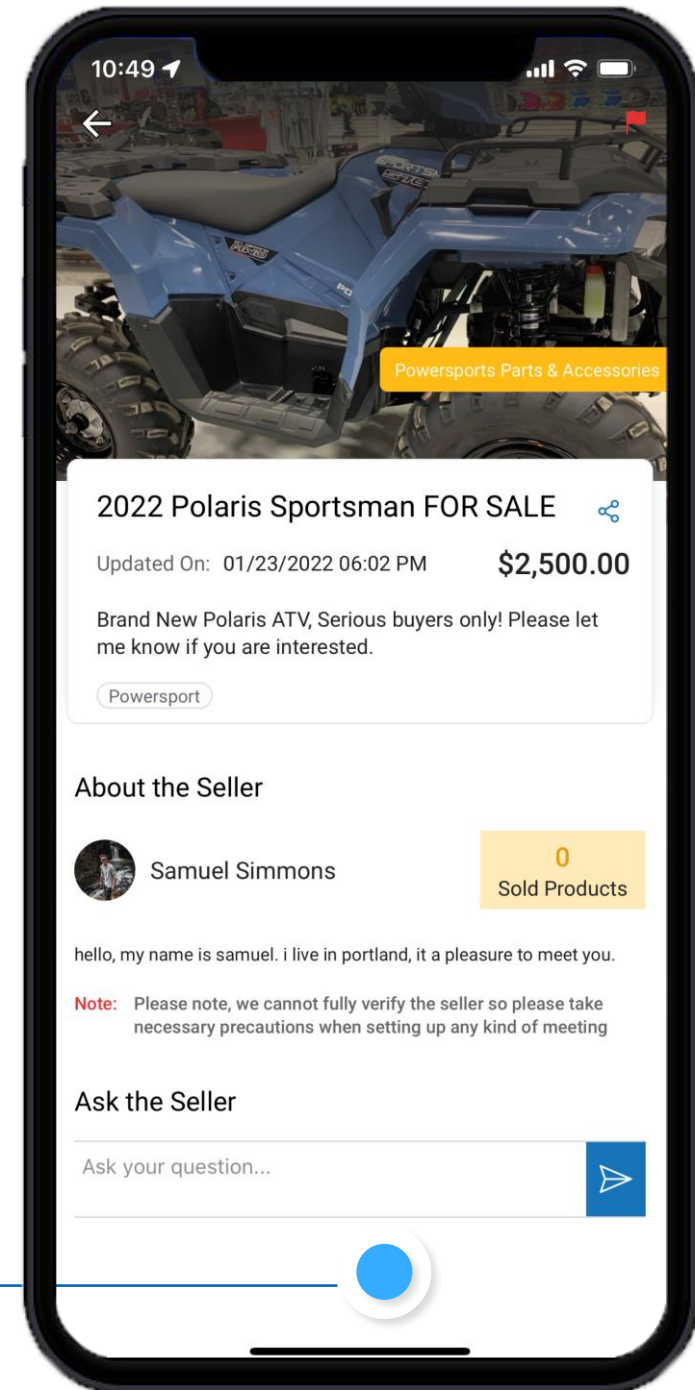
# CLASSIFIED LISTING INTERACTION

Attract another app user type locally with the ability to list as many items as they wish. All sellers in the platform are verified via identity for a safe experience.



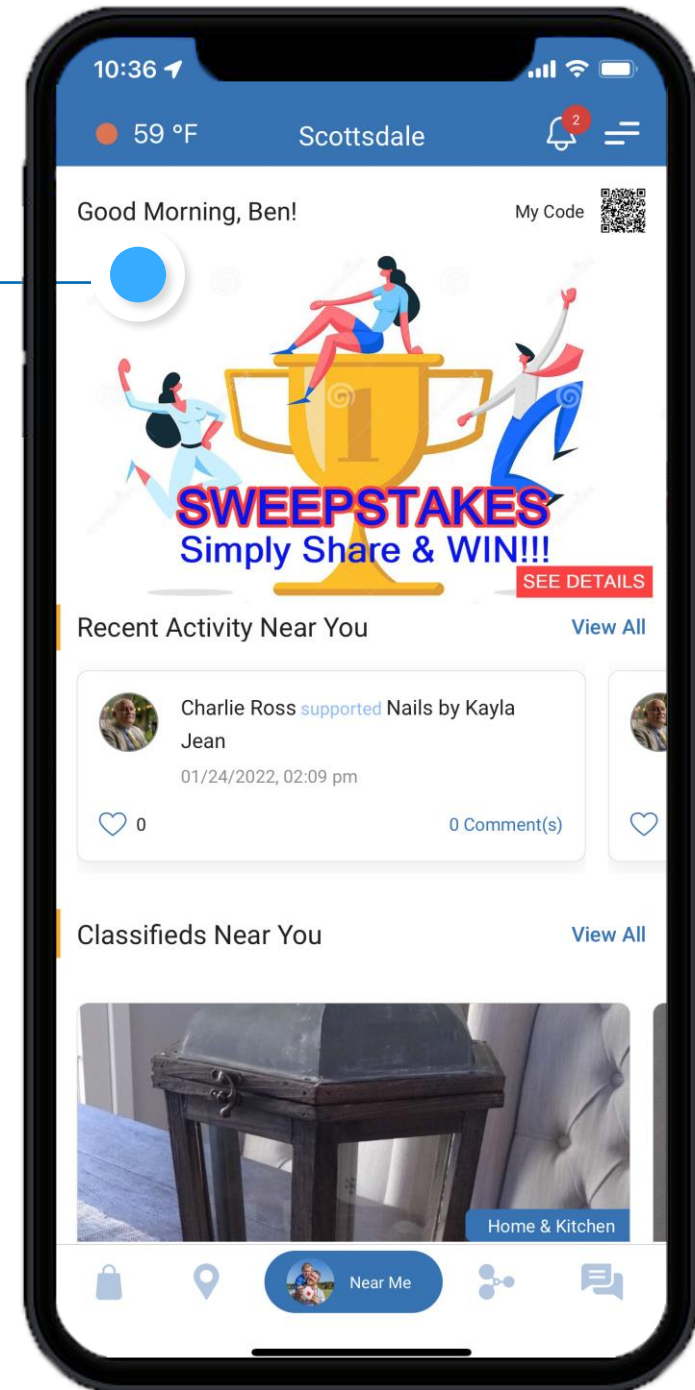
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# MULTIPLE WAYS FOR DOWNLOADS •

Besides the social media app download packages and outreach campaigns we setup for you already, your app will also have organic download methods like Sweepstakes built right in!



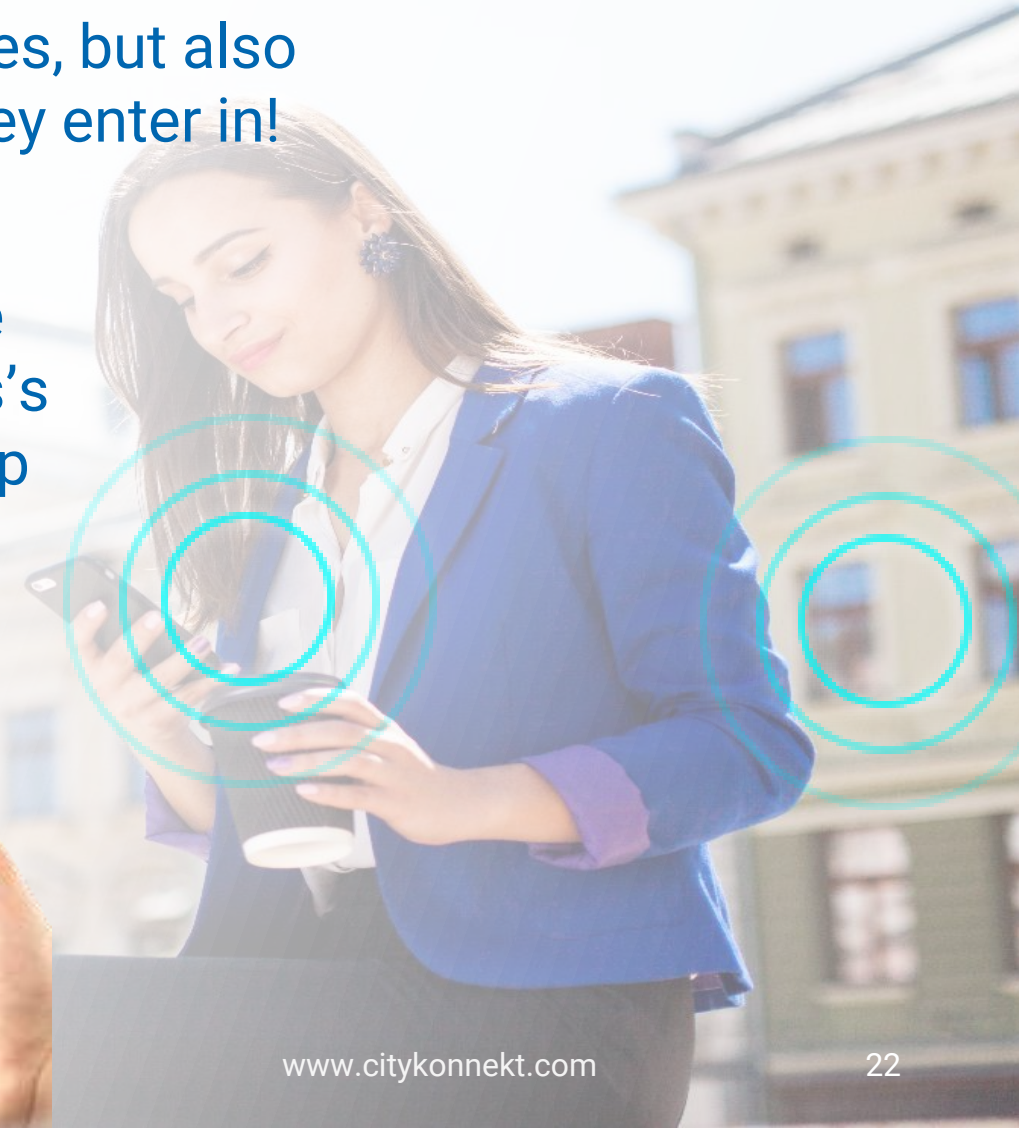




# FULLY INTERACTIVE & AUTOMATED ADVERTISING

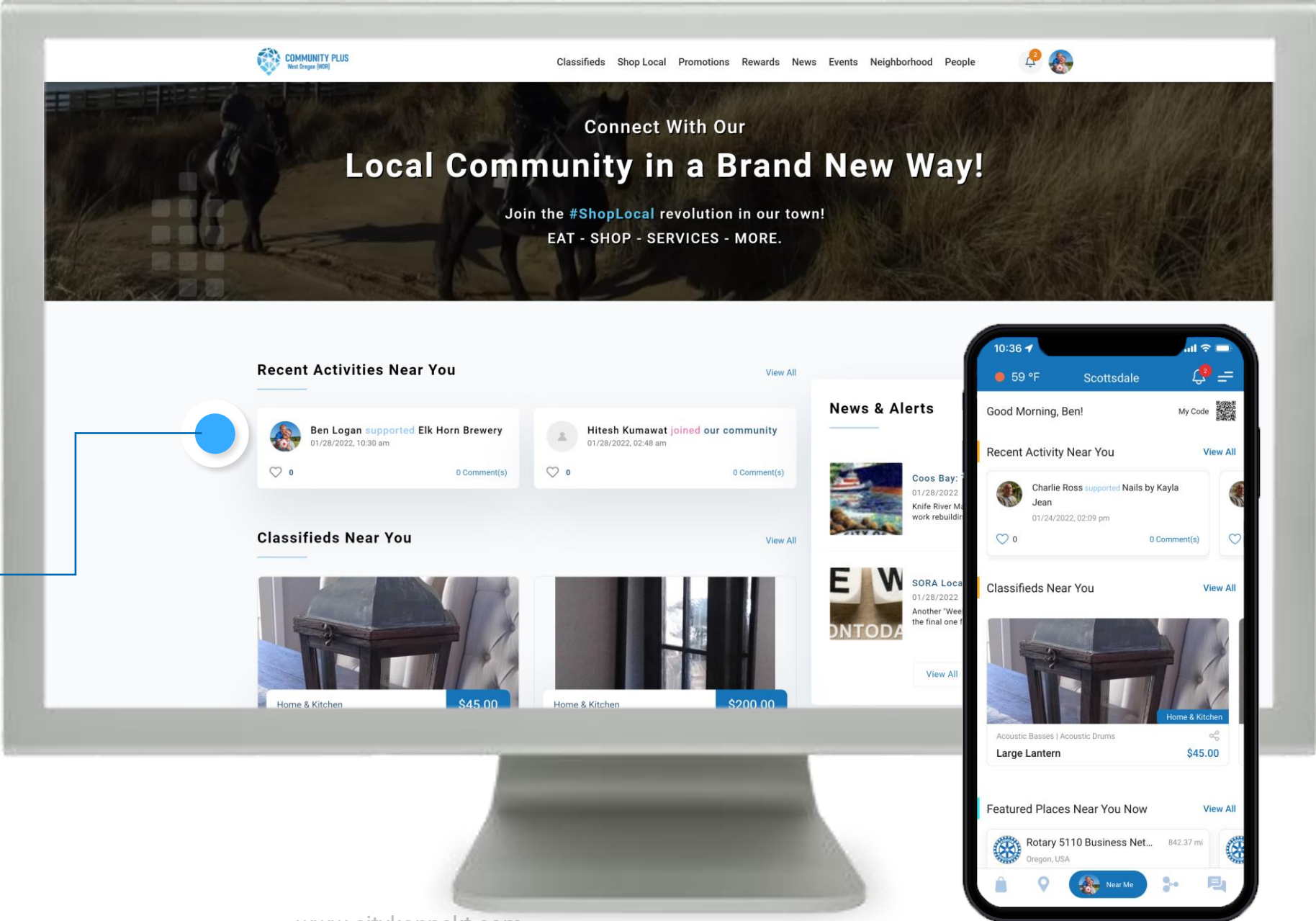
Our in-store dual screen tablets not only advertise the business place and handles the loyalty reward transactions for subscribed business places, but also greets customers who have the app as they enter in!

Our highly unique Bluetooth Beacons mount outside your featured business places and place the business's active promotions on user's devices that have the app as they drive by up to 200 feet away!



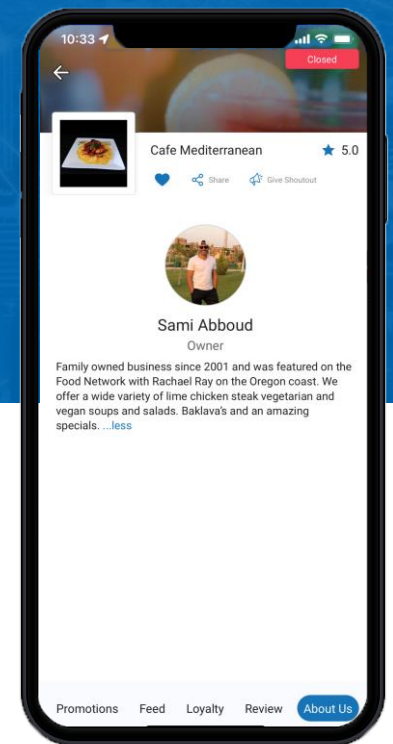
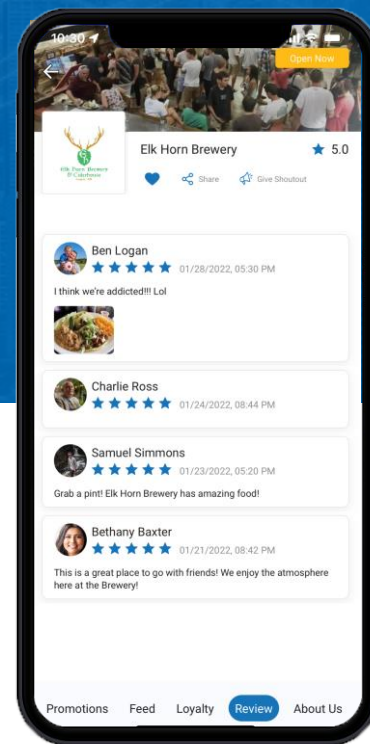
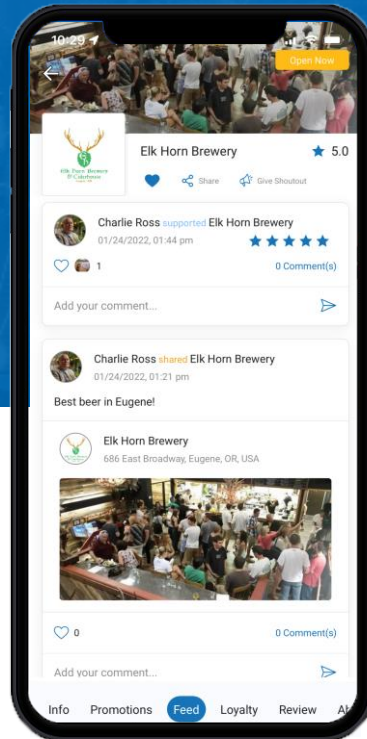
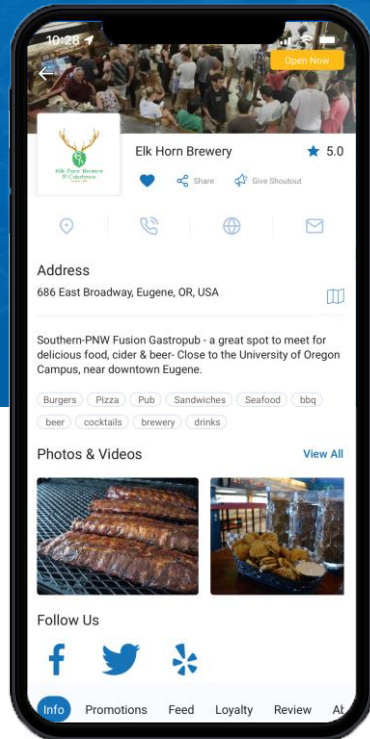
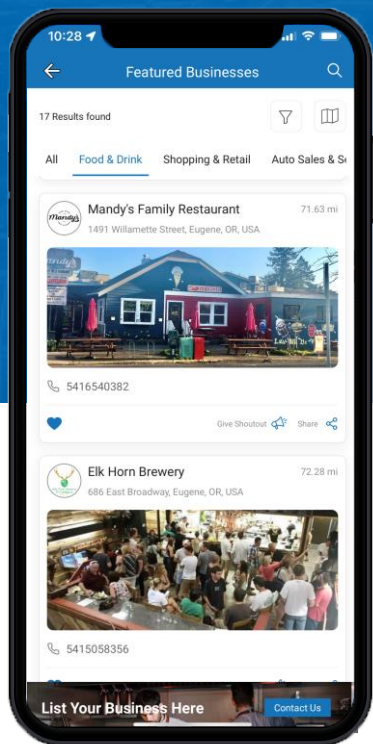
# DO LOCALS HAVE TO DOWNLOAD A MOBILE APP? NOPE...

The accompanied community website is fully interactive and does EVERYTHING that the mobile application does! Of course, you're going to want as many app download users as possible, too. Therefore, when locals attempt to access your community website from a mobile device, they are strongly pushed to download the mobile application for a far better experience.








# HOW DOES THIS PLATFORM GENERATE REVENUE?














**ANNUAL REVENUE FROM EACH BUSINESS WHO IS "PLATINUM FEATURED",  
RANGES BETWEEN \$2,000 - \$4,000 EACH!**

**HINT:** Your new community platform will come preloaded with thousands of non-featured businesses on day one! For every 100 businesses you have featured in your platform...generates between \$200,000 and \$400,000 per year in recurring revenue.

# WHY WOULD BUSINESSES BE INTERESTED IN SUBSCRIBING?

Features	 Bronze	 Silver	 Gold	 Platinum
Listing Displayed in Public Mobile App & Public Website <small>i</small>	✓	✓	✓	✓
FULLY Featured & Promoted in Shop Local Listings <small>i</small>	--	✓	✓	✓
Complete Business Website Included <small>i</small>	--	✓	✓	✓
Customer Reviews Aggregator <small>i</small>	--	✓	✓	✓
Display Social Media Connections <small>i</small>	--	✓	✓	✓
User Shoutout Pushes Listing Throughout App <small>i</small>	--	✓	✓	✓
Integrated "Meet the Owner" Feature <small>i</small>	--	✓	✓	✓
Hyperlinked Business Contact Information <small>i</small>	--	✓	✓	✓
Prominently Displayed Hours of Operation <small>i</small>	--	✓	✓	✓



Features	Bronze	Silver	Gold	Platinum
Up to 5 In-App Custom Buttons 	--	--	✓	✓
Full Performance Analytics 	--	--	✓	✓
Upload Custom Videos & Images 	--	--	✓	✓
Host YouTube or Vimeo Videos 	--	--	✓	✓
Run Multiple Promotions, Discounts, or Coupons 	--	--	✓	✓
Bluetooth Proximity Beacon 	--	--	--	✓
Automated Birthday Proximity Promotions 	--	--	--	✓
Display in Dual Categories Simultaneously 	--	--	--	✓
Send Mass Push Notifications to Favorited Users 	--	--	--	✓
Send Direct Notification to Single Favorited User 	--	--	--	✓
Email Marketing to Favorited App Users 	--	--	--	✓
Fully Interactive Loyalty Rewards Platform (Requires Optional Equipment) 	--	--	--	✓
Instant Live Chat (Requires Optional Equipment) 	--	--	--	✓



# WE DO EVERYTHING FROM START TO FINISH COMPLETELY TURN-KEY

- ✓ Custom Built w/ Your Community's Branding
- ✓ Fully White Labeled with Your Entity's Ownership
- ✓ Your Choice of Business Categories
- ✓ Plus, MANY more custom features to show YOUR town's personality & solve YOUR town's needs (*doubles as the perfect tourist app as well*)



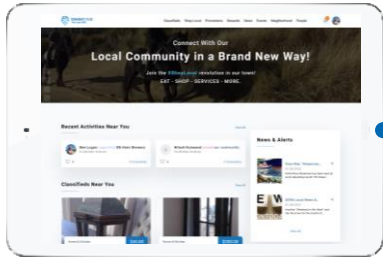
Built on NATIVE Apple iOS and Android  
app platforms for stability.





Your Admin Panel Controls Everything + Each Subscribed Business in Town Receives Their Own Portal

Custom Website w/Custom Videos + Full Shopping Cart & Affiliate Sales Tracking



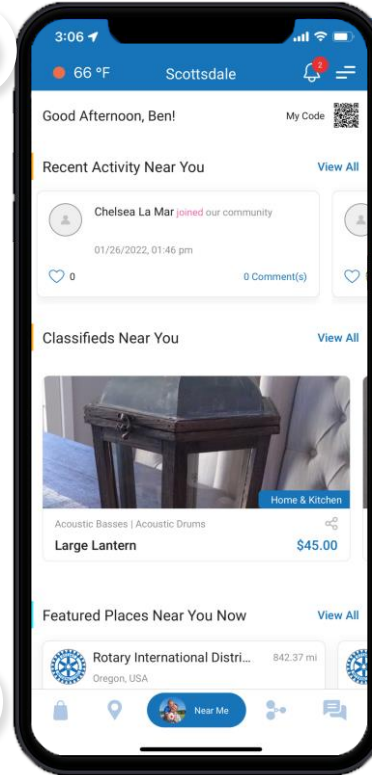
All Social Media Sites Setup, Connected, and Audience Building Ad Campaigns Loaded



Recruit Commission Only Sales Staff

Train Your Sales Staff

Sales Staff Private Mobile App for Sales & Setup in the Field



Custom Branded Optional Equipment



Printed Marketing Content Shipped

- ✓ Door Stickers
- ✓ Table Tents
- ✓ Take Away Cards
- ✓ Sales Affiliate Brochures

**ALL-IN-ONE, ONE-STOP-SHOP COMMUNITY MOBILE APP FOR ALL LOCAL RESIDENTS & TOURISTS**



Built on NATIVE Apple iOS and Android app platforms for stability.





NOTE: ONCE A CITY, TOWN, OR COMMUNITY DEFINED REGION IS LICENSED,  
IT IS OFF THE MARKET & CANNOT BE LICENSED BY ANYONE ELSE!  
*(Over 262 towns/cities are already licensed out)*

## WHO CAN OWN OUR TECHNOLOGY?

Chambers of Commerce | Business Alliances | Software Developers

Local Marketing - Print - Social - or Advertising Agency owners

*...however, most of our owners are just smart Local Entrepreneurs!*

**SPECIAL NOTE: We DO NOT accept all applicants**



Your Admin Panel Controls Everything + Every Subscribed Business in Town Receives Their Own

Custom Website w/Custom Videos + Full Shopping Cart & Affiliate Sales Tracking



All Social Media Sites Setup, Connected, and Audience Building Ad Campaigns Loaded



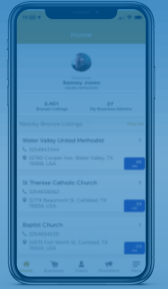
# CONSTRUCTION OF THIS ENTIRE SYSTEM ONLY TAKES 8 -12 WEEKS TO COMPLETE, & LAUNCH FOR YOU



Recruit Commission Only Sales Staff

Train Your Sales Staff

Sales Affiliate Private Mobile App for Sales & Setup in the Field



Custom Branded Equipment



Printed Marketing Content Shipped

- ✓ Door Stickers
- ✓ Table Tents
- ✓ Take Away Cards
- ✓ Yard Signs
- ✓ Sales Affiliate Brochures

COMMUNITY FOR ALL LOCAL RESIDENTS & TOURISTS

Built on NATIVE Apple iOS and Android app platforms for stability

# WHAT'S THE BEST "NEXT STEPS"?

Our build timeline is 8 to 12 weeks,  
and our deposit schedules are  
40% / 40% / 20%.  
*(Financing is only 25% down)*

Once you are accepted as a client,  
and we have your signed license  
agreement along with your initial  
deposit, we get to work, and do  
**EVERYTHING** else!

I

Make sure your  
territory is clear to be  
licensed with us

II

Review our License  
Agreement & write  
down your questions

III

Schedule a one-on-  
one call with myself  
or my senior staff

IV

Not all territory  
license agreements  
are approved for  
ownership



# CONTACT US TODAY

for a full product demonstration

THANK  
YOU